INDIANA JONES and the TEMPLE OF DOOM

Splash

No. 250
October
1984

MAD

IND.

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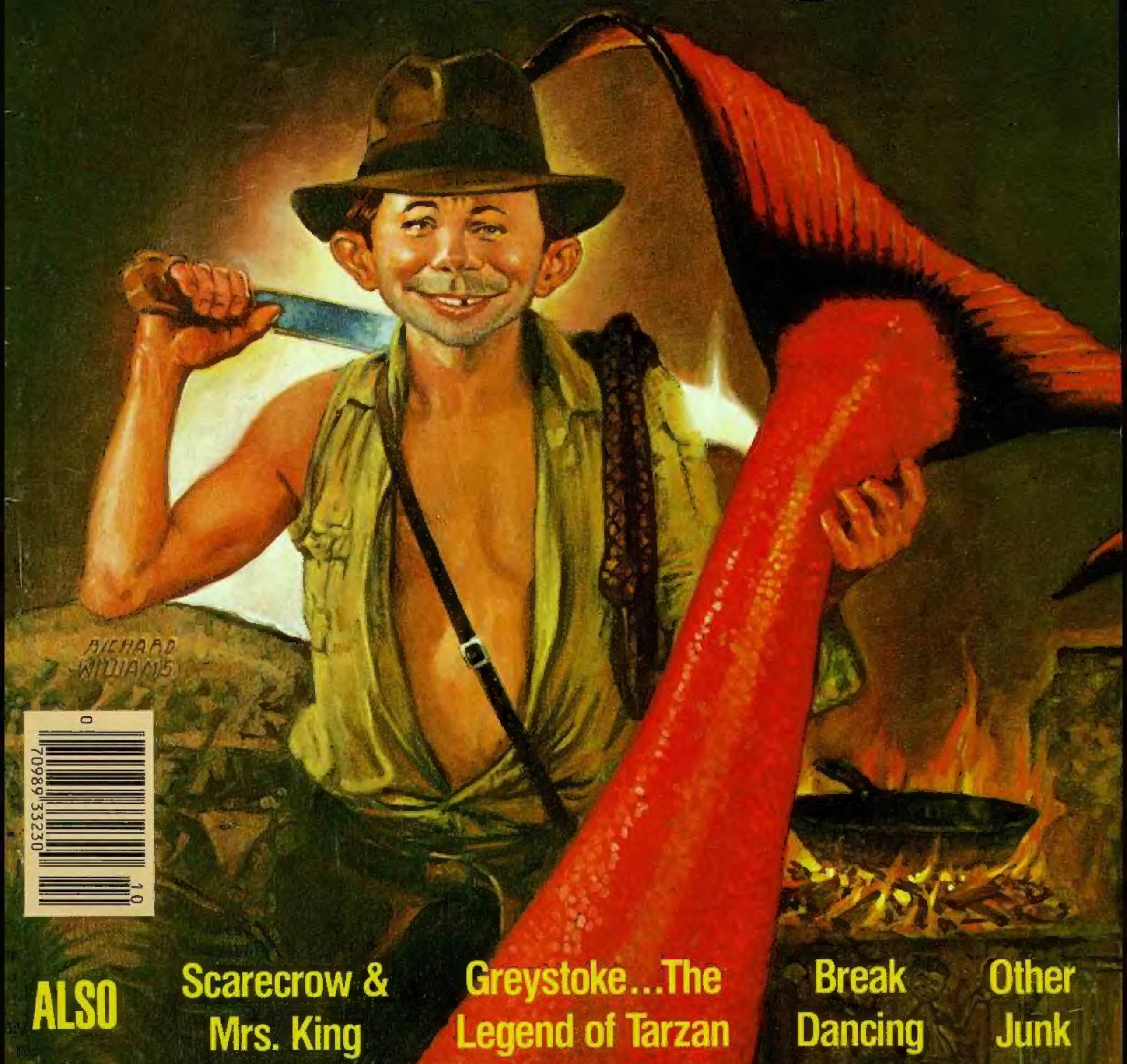

ALSO

Scarecrow & Mrs. King

Greystoke...The Legend of Tarzan

Break Dancing

Other Junk

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FUNNIER THAN THE LAST ONE ...BUT SO IS YOUR NEWSPAPER HEADLINE!

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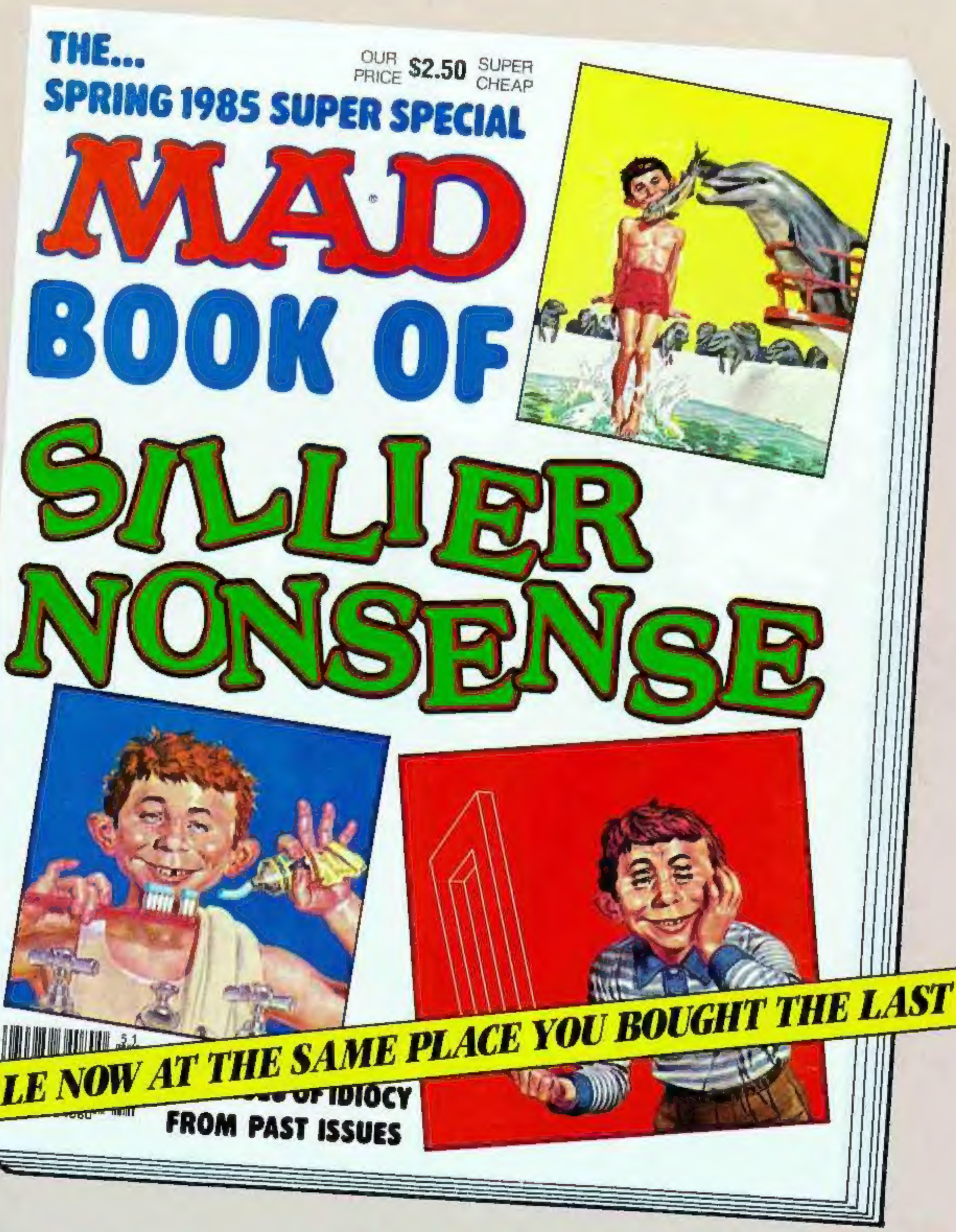

DON'T BE THE LAST ONE TO GET THIS NEW ONE!!

NUMBER 250 OCTOBER 1984

MAD

"Anatomy is something that everybody has... but it looks better on girls!" —Alfred E. Neuman

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the usual gang of idiots

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**Various Places Around The Magazine

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VITAL FEATURES

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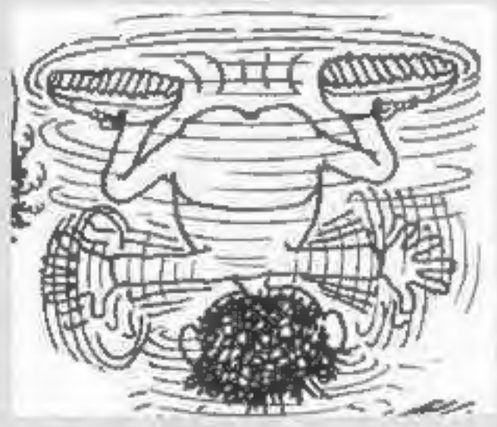

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LETTERS DEPT.

HAMMING IT UP

Hey! Knuckle heads! I can't make out what is going on on the cover of MAD #248. Is it the pig, or it is Neuman who needs the vet to check him over?

Bob Herrmann
Skaneateles, NY

THE NAME HAS BEEN CHANGED...

Upon receiving my copy of MAD #248, I was astonished to see my name prominently displayed on your cover. I immediately skimmed through the magazine and was unable to find even a small token of gratitude included on your Letters page. This was obviously a blatant ripoff of the Cowsnowski name, even though you tried to cover it up by changing the spelling. I shall be forced to sue for plagiarism unless you print this letter on your Letters page.

Melvin Cowsnowski
Tucson, AZ

"Melvin Cowsnowski!" Your parents must have hated you!—Ed.

"MORE ADS WE NEVER GOT TO SEE"

"Kaopectate... It helps you get your sh___ together!"

Kurt Marmar
Coral Gables, FL

"Use Preparation H and kiss your hemorrhoids goodbye!"

George J. Davis
Philadelphia, PA

COVER CHARGE

You may have inspired the covers of "Time", "Newsweek" and "Discovery", but take another look at this snapshot I sent to you 21 years ago. Looks vaguely like your Superman cover on issue #243, doesn't it?

David Lubin M.D.
Tampa, FL

BEST SNORT SUBJECT

"Scarred Face" left me scarred for life!

James Schellborn
Le Mars, Iowa

There were a lot of funny stories in MAD #248, but, as far as I'm concerned, the winner was "Scarred Face"—by a nose!

Walter Schubert
Woodbridge, NJ

That's funny. We thought the winner was Barbra Streisand's "Yentl"—by a nose!—Ed.

FUNNY BONES

I loved your Super Special on Violence. I'm dying to see the next one!

Eric Morrison
Coconut Creek, FL

Yet Another Satisfied MAD Reader

CRAZY OVER "MENTL"

It took Barbra Streisand five long hard years to make "Yentl", a beautiful creative masterpiece. Mort Drucker and Arnie Kogen spent five short flimsy pages to make "Mentl", a hilarious satire. You all do brilliant work!!

Bruce Mandes
Los Angeles, CA

"Mentl" was... insane!

Tom Barrista
Weirton, W. VA

FLASHY FLASHDANCER

Yes, it's me, Marine Jahan, (not Jennifer Beals) and I loved "Flashdunce"!

Marine Jahan
L.A., CA

MICHAEL JACKSON FANS

Hey, I didn't like that crack about Michael Jackson in your July Letters Department! I happen to be a big fan of his and I hear that stuff all the time. I even have a red jacket with 27 zippers! People are just jealous of his success and are spreading rumors. I hope you will do something about that.

Tchell DePaepe
Richfield, UT

How could you? How could you have printed that letter calling Michael Jackson a creep?!? If you don't want a broken arm, you better "Beat It", you jerks!

Heather Daly
Walnut Creek, CA

You can "say...say...say" what you want about him, and so can we!—Ed.

LOGO OF LONG AGO

Please keep the bacchanalian masthead that you used on the cover of MAD #248. The twenty year hiatus was twenty years too long! Now that you've improved the cover, please improve the trash inside also.

Allen Arata
Hawthorne, CA

HAH! HAH! HAH!

In Harrisburg's Sunday paper is a feature called "National Challenge", where each week, you're asked to come up with an amusing answer to their challenge. In challenge #371, readers were invited to invent a palindrome (a word that is spelled the same way forwards and backwards) and give the definition. I thought you might like to see what won second prize: "PUN UP—the centerfold for MAD Magazine".

Brent Yocum
Harrisburg, PA

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Unsolicited Manuscripts will not be returned unless accompanied by a self-addressed stamped envelope or a short essay called "What I did on my summer vacation."

What is this new MAD book **about?**

About **192 pages!!**

Does this book have **funny stuff** in it?

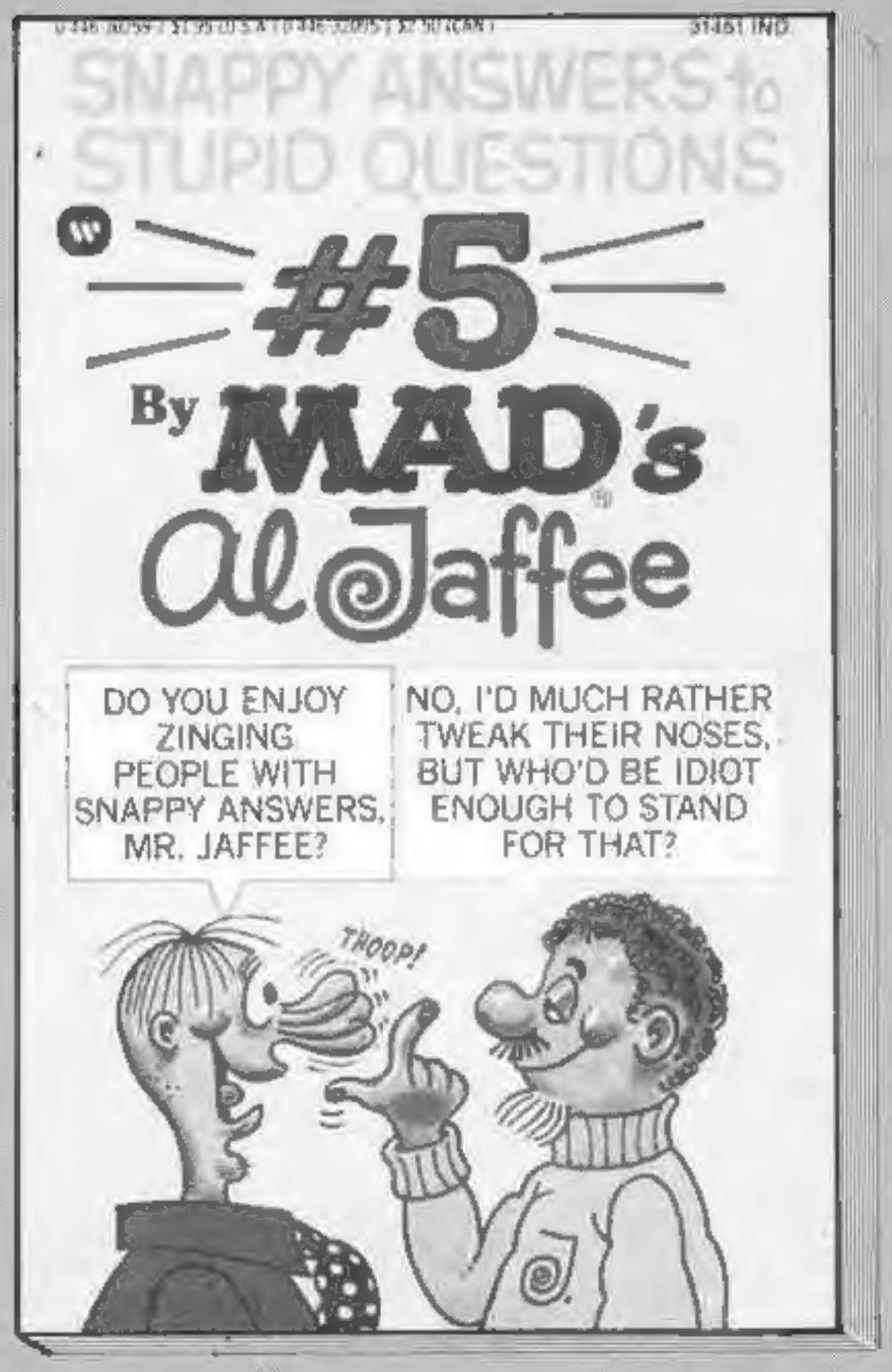
No... only **funny words** and **pictures!**

Will I **laugh** when I read this book?

No... only people with a **good sense of humor** will!

Should I **buy** this book for **myself?**

No... buy it for **US!** We **need** the **money!** And make it **"SNAPPY"!**


SNAPPY ANSWERS to STUPID QUESTIONS
#5
By MAD's Al Jaffee
DO YOU ENJOY ZINGING PEOPLE WITH SNAPPY ANSWERS, MR. JAFFEE?
NO, I'D MUCH RATHER TWEAK THEIR NOSES, BUT WHO'D BE IDIOT ENOUGH TO STAND FOR THAT?
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ECCH THE HALLS WITH BOWELS FOR KALI DEPT.

A few years ago, "Raiders Of The Lost Ark" reminded theater audiences of the great movie "serials" of the past. Now, that same production team has brought us a sequel that reminds us of yet another cereal... oatmeal! We're talking, of course, about—

That girl is **great!** She not only **Sings** ***"Anything Goes"*** ... she **INSPIRES IT!!** Look at what's **going on** in this place!

Help! I'm looking for the **antidote!!**

Put **cotton** in your ears and you **won't hear** her singing!!

Not the antidote for her **SINGING,** YOU FOOL ...! The antidote for the **POISON** that was put into my drink!

Don't worry about it! The way we **water down the drinks** here, the **most** that the poison will do is give you a **slight headache!!**

I **told** the Manager here I wanted a little **PRODUCTION VALUE** added to my number ... but **this** is **ridiculous!**

BOLA PUNCH

INBANANA JONES and the TEMPLE OF GOONS

ARTIST: JACK DAVIS WRITER: DICK DE BARTOLO

WHY are you pulling me out of this WINDOW with you?
I'm a lonely guy! I hate jumping through windows alone...!!
But jumping through this window stained my beautiful dress!!
It's supposed to...! It's a STAINED GLASS WINDOW!
CLUB OBI ONE
42368

Hey, kid! You're driving like a maniac!
Don't worry about it, Lady! Even if a Cop stops us, there's nothing he can do! I'm too young to have a driver's license!!

We're totally out of control!
You're right, Lady! There's no one flying this plane...!
Then there are TWO things out of control! The airplane ...and this cockamamie story line...!

Inbanana, are you sure this was a smart thing to do... jump out of an airplane in an uninflated rubber life raft...??
Shut up... and start blowing!

I am the Shameman of Maypo! We were EXPECTING you to fall from the sky!
You foresaw this event in a ritual?
No... we saw your plane go over with all of its engines dead! When you see that, you have to expect SOMETHING to fall from the sky!

A **curse** has befallen our Maypo village! Men from the **Temple of Pancake** have **stolen** our **sacred Sanka stone!!**

And they've **also** taken all the **children** of the village!

Can you **bring them back?** If not **BOTH,** can you **at least** bring back the **stone?**

The Shameman of Maypo **needs our help!** We must set out for the **Pancake Palace!** Pack your **trunk!**

I **don't have a** trunk!

I was **talking** to the **elephant!!**

I am **Chatter Low** ... the **Prime Minister** of **Pancake!**

Welcome, my friends! **Tonight,** the **Maharajah of Pancake** will have a **sumptuous FEAST** in your honor!!

Can you **speak** a little **louder...?**

Great! I'm so **hungry,** I could eat a **horse!**

You're **close!!**

Uh... do you happen to have any food that **doesn't look back at me?**

In America, **motzah ball soup** is big! Here... **EYEBALL soup** is big!!

Ahh, you **do not care for** our **international food...?**

!—I **love** it! but, I... I thought all **International Palaces of Pancakes** had **SALAD BARS!**

I hope you enjoy our specialty... **monkey brains!** We **USED** to serve **politician brains,** but they **weren't** very **filling!**

Inbanana! That **palace assassin** tried to **kill** you! Why didn't you **call me** for **help?** You **KNOW** I'm one of your **biggest fans!!**

Thanks, Shortstack, but one of my **OTHER fans** took care of him!

Why are you fondling that **stone statue** when **I'M** here **in the flesh?**

Because this **stone statue** seems to be **responding** to me more than **you** do!

Look! This **passageway** leads down to the **Temple of Goons...!**

Is **that** what this **Sandskrit writing** means...?

Maybe!! But **I'm** just reading this **OTHER** sign!!

THIS IS THE PASSAGEWAY TO THE TEMPLE OF GOONS. OPEN TUESDAY TO SUNDAY. CLOSED MONDAYS AND ALL HEATHEN IDOL HOLIDAYS.

Silly!! Help!! We're **trapped** inside this **death chamber!** Sharp **spikes** are **closing down** on us!!

There's an **"Emergency Handle"** right outside this room! **Quick!** Come down here and **pull it!**

What for! You **already HAVE** an emergency!!

YIIIIPE! Inbanana, why are there **fifty million disgusting BUGS** down here?!?

They're **HIDING** from the **CHEF!!**

We're witnessing the dreaded and outlawed **"THINGEE" Ritual!** The **High Priest, Moldy Rum,** will stick his **hand** into the victim's **chest** ... and **rip out** his **"thingee"** ... mainly, his **HEART!** Then, they'll **drink** his **blood** and **burn** his **body!**

I'll bet the **refreshment stands** in all the theaters that **show** this movie don't sell very much **popcorn** and **candy** during the picture's run! Everybody will be too busy **retching** and **barfing!!**

They worship the **god. Kali!** Look!! Those **petals** that they're throwing are from his **favorite blossom—** the **Kali flower!!**

That swirling molten **lava,** and the **smoke,** and the **eerie music** are all part of the **sacrifice!**

yeah, we've **sacrificed** all **logic** and **feelings** for **senseless violence** and **cheap thrills!**

How about the **movie-goer** who sacrificed **five bucks** to **watch** this trash?!

Look! There are the **children** of **Maypo!!** How can they be **forced** to **work** in this **mine?!**

Why not?! They're **MINORS!!**

Nuts! The guards have **captured Inbanana** ... and now they're forcing him to **swallow BLOOD** from that **MUMMIFIED SKULL!**

I've heard of putting a **HEAD** on a drink ... but **that** is **ridiculous!**

I have **drunk** the **blood** of **Kali,** and **now** I am **one** of them!

What happened to your talk of **fame** and **fortune?**

I changed my mind! I'm now into **flame** and **torturin'!** So get ready to be lowered into **Kali's Lava Pit!**

This is **Kali's Lava Pit?!?** Oh, I'm gonna **kill** my **Agent!** When he booked me into **Kali's Lava Pit,** I thought it was an **intimate night club** with a **FIREPLACE!**

Don't worry, Short-stack! I'm **out** of my **trance!**

Then **why** are you **punching** me ... ?

Because **me** ... and **everybody ELSE** in the world ... has **HAD IT** with **precocious kids!!**

What broke the **spell?**

When you **burned my arm** with the **flame** from that **torch!** It seems that a **great deal of pain removes hypnotic trances** ... !

Good! Then **no one** watching this **movie** will **go home** in a **trance!**

Now... we'll be **free** all of the **children!** Thank goodness this **ONE KEY** fits **all ten thousand** of these **locks!!**

Hey... **where'd** you get the **skeleton key...?**

From a **skeleton,** where **else?**

What are you kids **MINING, anyway?**

Rocks! Plain **rocks!**

Plain ROCKS?! What **FOR?!?**

The Maharajah spent **eleven million dollars** for that **ROCK CRUSHER** and he needed **SOMETHING** to put **into** it!

Fighting **Moldy Rum** would be a helluva lot **easier** if that **young Maharajah** would **lay off** his **VOODOO DOLL...!!**

I'd **give up** this **Voodoo Doll** in a **second** if someone would just get me a **CABBAGE PATCH DOLL...!!**

Help...! I'm **stuck** between a **Rock Crusher** and a **hard place!**

I **HAD** to slam you across the face, Your Royal Highness —but only to **break** the **evil spell!!!**

Well, you **DID** break the evil spell... along with my **jaw**... **six teeth**...and my **collar bone,** Idiot!!

Okay... **NOW,** let's **PICK UP THE PACE...!**

Pick up the PACE?!? We're leaping, fighting, killing, hanging, pinching, pounding, punching, stabbing, swinging clinging, screaming, frying and dying!! **WHY** do we have to **PICK UP THE PACE...?!**

Because we're an **hour and forty five minutes** into the **picture**... and people **MAY** start to **notice** that there's only been a **THIRTY SECOND PLOT!** So we **mustn't** give them **time** to **THINK!!**

SPIELBERG

LUCAS

Okay... then **here we go!! First,** I **escape** from the **onrushing guards...**

Then... I **escape certain death** in an **out-of-control speeding mining car...**

Then... I **escape falling to my death** from a **collapsing rope bridge...**

Now... if only I could **escape from my contract...** I wouldn't have to make **"INBANANA JONES III"...!!**

Here is the **Sanka Stone!**

Can you tell me what **magic** the stone holds?

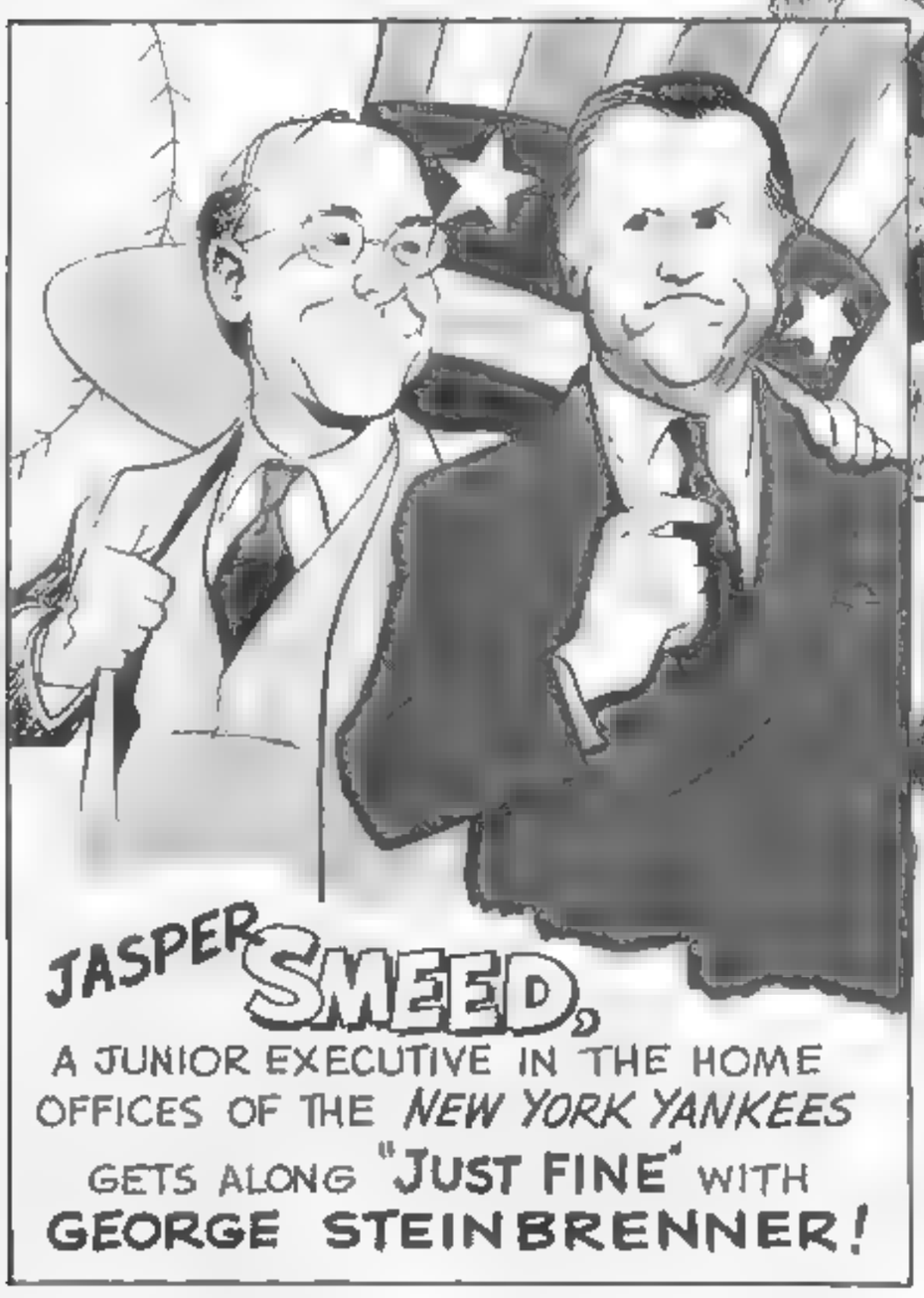
Thank you, Inbanana Jones! **Now** there will be **singing** and **dancing** in the **streets** of our **village** once again!

Oh... **no magic!!** It's the **BUNG** to our **BEER KEG!!**

MAD'S Modern Believe It or Nuts!

Howard Cosell

MADE ONLY
TWO COMMENTS
DURING AN ***ENTIRE QUARTER***
OF A MONDAY NIGHT FOOTBALL
GAME... BOTH OF THEM ***BRIEF, NON-BIASED, UNCRITICAL***
AND CONTAINING ***NO WORDS***
THAT ANYONE WATCHING HAD TO
LOOK UP!



JASPER SMEED,

A JUNIOR EXECUTIVE IN THE HOME OFFICES OF THE *NEW YORK YANKEES*
GETS ALONG **"JUST FINE"** WITH
GEORGE STEINBRENNER!

A FILM SCRIPT WITH A ***BELIEVABLE PLOT*** *AND* ***NO SCENES*** *of* ***VIOLENCE***
WAS ONCE OPTIONED BY

BRIAN DE PALMA!

Barbara Ann Mulvey,

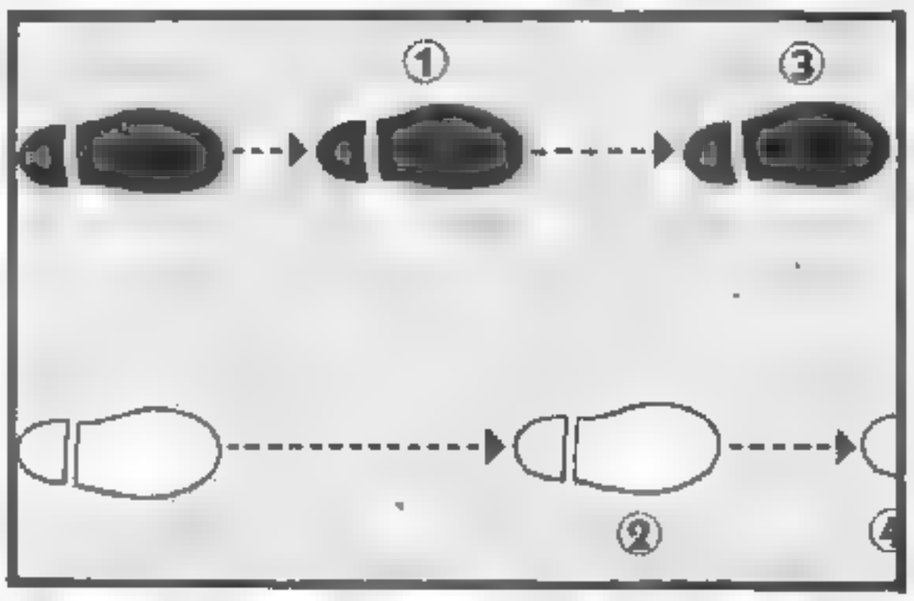
A CASHIER IN A
Modesto, California
RESTAURANT
HAS SPOKEN TO OVER
5000 DEPARTING CUSTOMERS
WITHOUT ONCE SAYING,
"HAVE A NICE DAY!"

THIS BOTTLE OF
ASPIRIN
with a
"CHILD-PROOF" CAP
WAS ONCE
OPENED
IN THE MIDDLE OF
THE NIGHT EASILY,
QUICKLY AND WITH
NO LOSS of TEMPER
By Malcom Stribling!

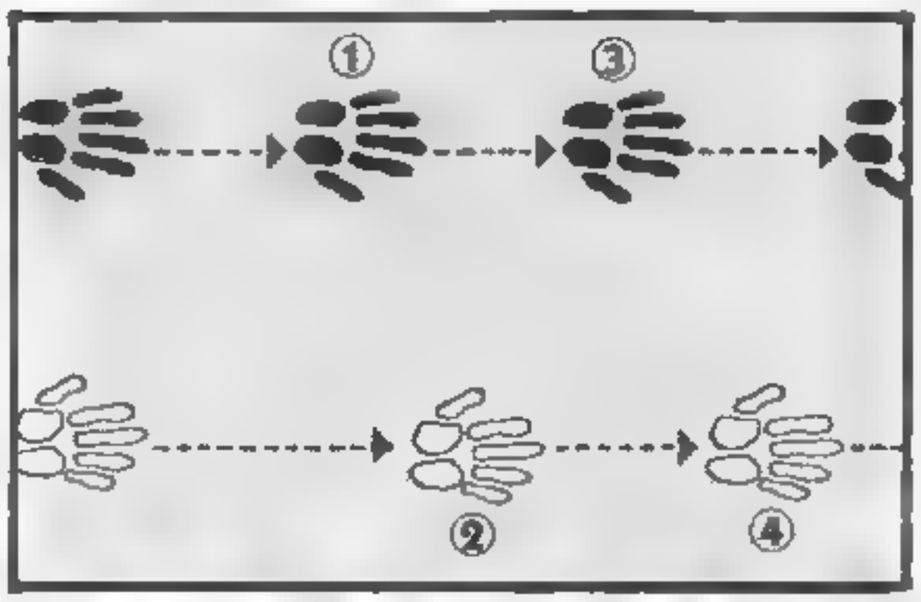
ARTIST: BOB CLARKE WRITER FRANK JACOBS

BY READING A SIMPLE DIAGRAMMED CHART, YOU CAN BE WELL ON YOUR WAY TO LEARNING A NEW DANCE CRAZE! AND IT'S EASY TO DO! FOR EXAMPLE...

This chart shows you how to simply "Walk"



This shows how to "Walk On Your Hands"



IT'S REALLY VERY SIMPLE TO DO, HUH...? OKAY— NOW LET'S TRY SOME DANCES!

MAD'S EASY STEP-BY-STE

ARTIST- AL JAFFEE

① START WITH YOUR SNEAKERS TOGETHER. FOR BREAK DANCING, WEARING SNEAKERS IS A "MUST"

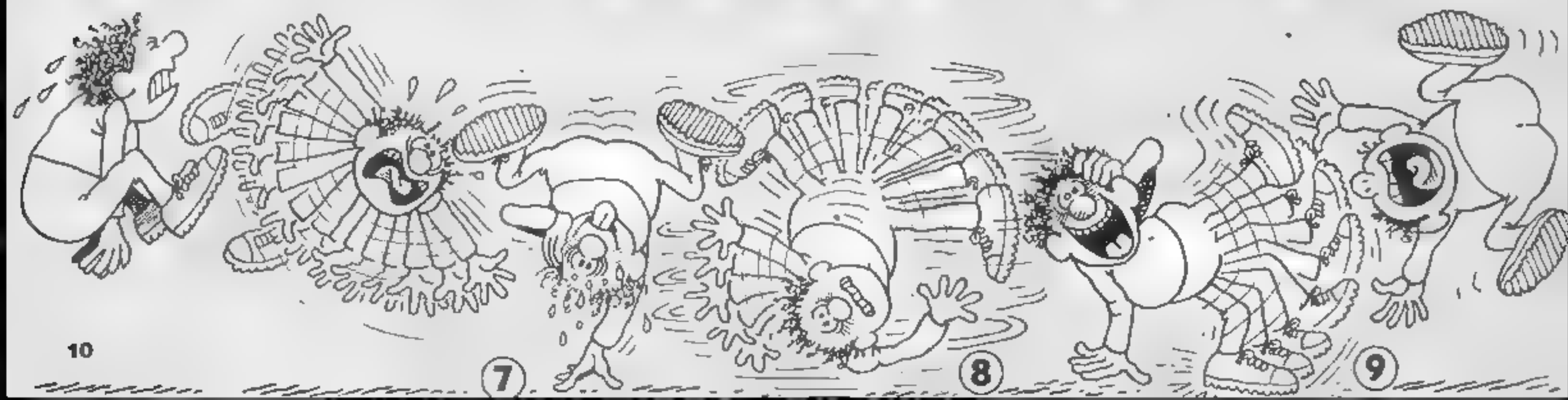
② LEAP 15 FEET ACROSS THE CONCRETE PAVEMENT... AND LAND ON YOUR RIGHT HAND...

③ NOW DO A DOUBLE BACKWARD TWISTING SOMERSAULT... AND LAND ON YOUR LEFT HAND...

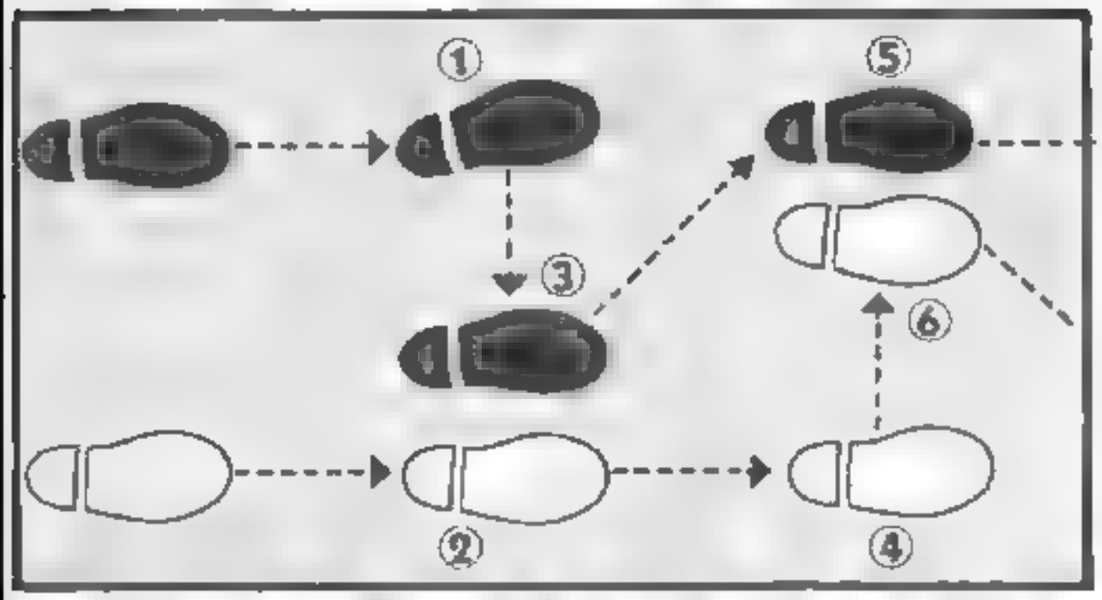
⑦ NOW REPEAT STEPS 4 THRU 6, REVERSING YOUR DIRECTION TO COUNTERCLOCKWISE, ENDING UP DOING A "ONE HAND STAND"

⑧ THEN DROP TO YOUR RIGHT SHOULDER WHILE CONTINUING TO SPIN, BALANCING YOUR TORSO AND FLAILING YOUR LIMP LIMBS

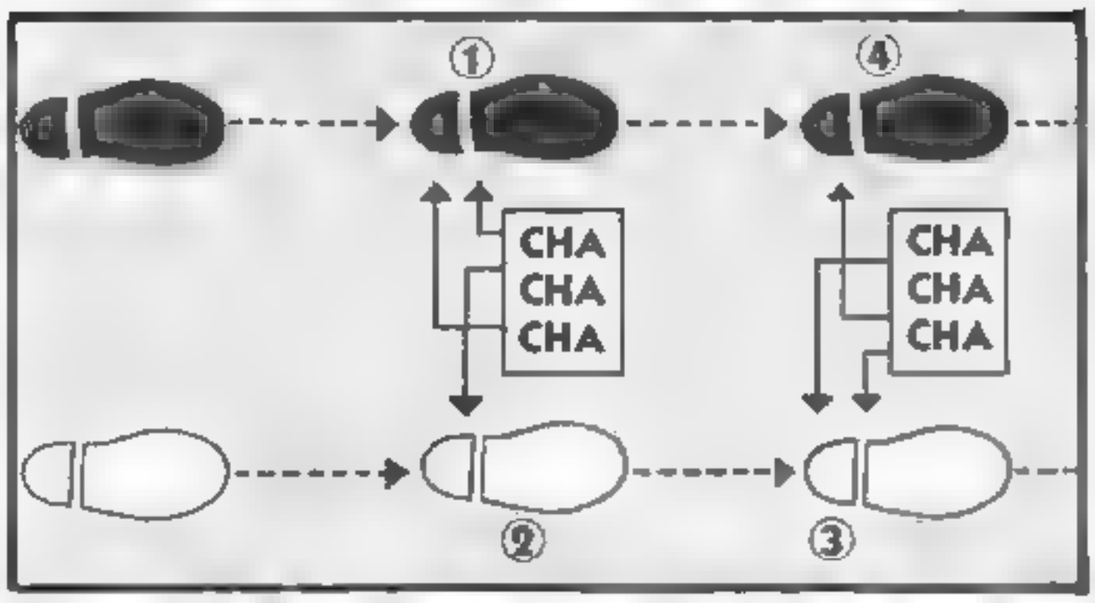
⑨ IMMEDIATELY FALL INTO A FAST REVERSE RUSSIAN COSSACK FOOT SHUFFLE, USING YOUR LEFT HAND AS THE BALANCING WEDGE



This chart shows you how to do a "Waltz"



And this one shows how to do a "Cha-Cha"



BY JOVE, YOU'VE GOT IT! NOW... LET'S TRY A [redacted] CRAZE, MERELY BY FOLLOWING:

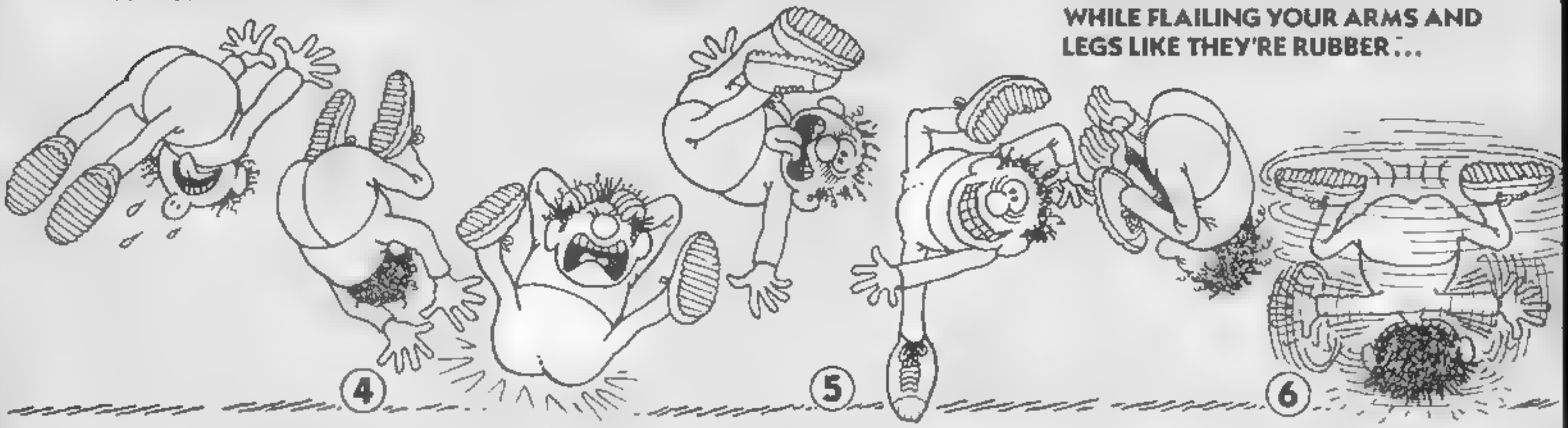
P "BREAK DANCE" CHART

WRITER. DON EDWING

④ THEN DO A SPINNING BACKWARD REVERSE SO YOU LAND ON YOUR BUTTOCKS, SPINNING IN A FAST CLOCKWISE MOTION...

⑤ IMMEDIATELY LAUNCH YOURSELF INTO A BUTTOCKS-OVER-HEELS FLYING BACK FLIP... LANDING ON YOUR LEFT FOOT

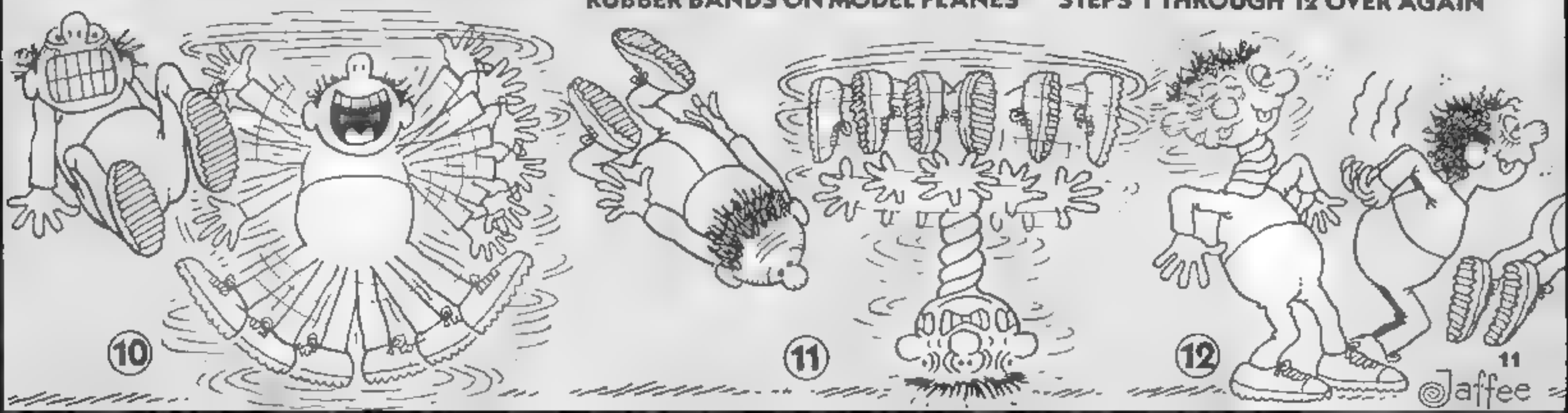
⑥ THEN SPRING OFF INTO AN INSIDE REVERSE GAINER, LANDING ON YOUR HEAD, STILL SPINNING IN A CLOCKWISE MOTION— WHILE FLAILING YOUR ARMS AND LEGS LIKE THEY'RE RUBBER...



⑩ THEN "KIP" UP INTO FREE BREAK DANCING, SPINNING WILDLY AND WHIPPING ARMS AND LEGS

⑪ AND FINISH BY LANDING ON YOUR HEAD AND SPINNING, UNTIL YOUR NECK WINDS UP LIKE THOSE RUBBER BANDS ON MODEL PLANES

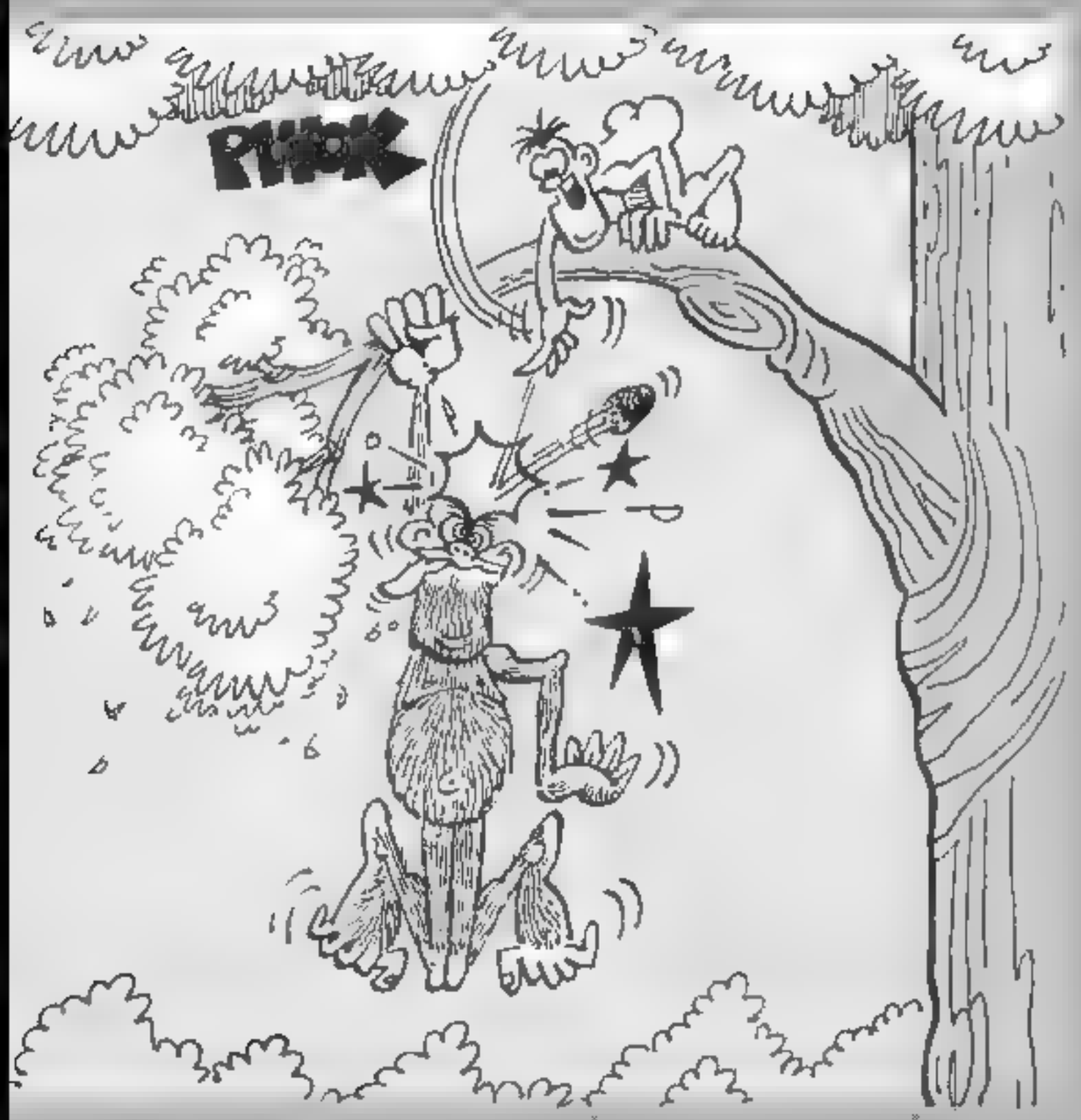
⑫ NOW LET YOUR NECK UNWIND, WHICH WILL REVERSE YOUR SPIN DIRECTION, SO YOU CAN REPEAT STEPS 1 THROUGH 12 OVER AGAIN



Jaffee

HOLLYWOOD AND VINES DEPT.

DON MARTIN LOOKS AT... GREYS



TOKE THE LEGEND OF TARZAN

Razor...!
Shave..!

R-razor...!
Sh-shave...!

Razor!!
SHAVE!!

I say, **Lord Greystoke!** Would you **please** pass the **salt**...?

GLOMP GLUKKLE SHLIK SHLORP

CHOMP GLUNK GLIK SHTORK

Ooooog!
Oooooog!

What **IS** he **saying?**

Haven't the **foggiest!!**

OOOOG!!
OOOOG!!

Sounds **important!**

What does it **mean?**

I've **no idea!!**

GASP!

GAG!

Better write it down somewhere! It means **"GO TO THE BATHROOM"!**

D.MARTIN...

ALONG THE SNIDE LINES DEPT.

The nastiest thing about the annual MAD Nasty Book is the way we keep promising our readers that each edition is the last one they'll have to endure. Later, of course, it always turns out that we lied. So it should come as no surprise that once again we have cast aside our customary good taste, warm kindness and jovial dispositions to take pot shots at a few more popular celebrities and hallowed institutions in—

THE MAD NASTY BOOK VOLUME FIVE

ARTIST- HARRY NORTH

WRITER: TOM KOCH

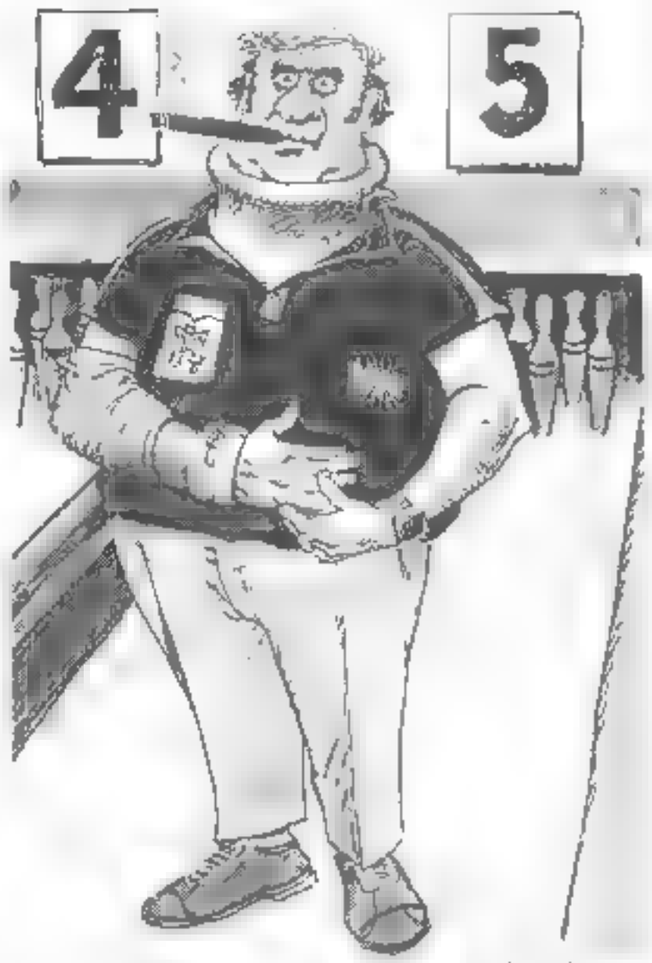
VIDEO GAMES

1. ...come in 173 different formats, each of which makes it fun to blow up the universe.
2. ...enable kids to develop hand-eye coordination, instead of wasting their time learning such useless skills as read ing and math.
3. ...get kids off the unsafe streets at night by keeping them in unsafe video game arcades.
4. ...are actually beneficial because they tie up the family TV set so adults can't get all depressed from watching newscasts.
5. ...are especially popular with doctors because they bring in so many patients with inflamed thumb joints.

MICHAEL JACKSON

1. ...was a boy soprano until his voice changed...and went a full octave higher.
2. ...is striving to become as rich as Howard Hughes, now that he's decided to become as eccentric as Howard Hughes.
3. ...was a member of the Jackson Five until the other four decided they'd prefer not to be seen with him.
4. ...sounds like he's doing an impression of Flip Wilson doing Flip Wilson's impression of Geraldine.
5. .. became an animal lover after he discovered that cats and dogs don't smirk at his wardrobe the way people do.

BOWLING



1. ...should only be undertaken by those who can afford $30 shoes, a $50 ball and $2000 worth of chiropractic treatments.
2. ...is the second most popular pastime in Milwaukee, just ahead of Group Yodeling but still behind Tupperware Parties.
3. ...only exists so macho guys will have an excuse to go out at night wearing purple satin shirts.
4. ..requires no particular skill for playing, but demands a degree in mathematics for scoring.
5. ...has become so popular on TV that its Neilsen rating is now higher than the Sign-Off Sermonette.

M—T.V.

1. ...quickly makes true rock music lovers appreciate the lack of pictures on radio.
2. ...has convinced adults that television can expose their kids to even worse things than sex and violence.
3. ...spends as much on a five-minute musical production as some companies spend on equally bad full-length movies.
4. ...is the cable channel your parents pay an extra $20 to get, and soon wish they could pay $50 to get rid of.
5. ...offers the only entertainment on TV that your mother finds more annoying than Monday Night Football.

BILLY MARTIN

1. ...has demonstrated how to take the greatest collection of baseball talent in America and build it into a losing team.
2. ...claims he's well liked because there are at least four Major League teams that still haven't fired him.
3. ...teamed up with George Steinbrenner after seeing how the U.S. and Russia cash in on mutual hatred and get a lot of free publicity.
4. ...may never get what he truly deserves because the Commissioner of Baseball isn't empowered to have a manager flogged.
5. ...behaves as though he's been paid off for those beer commercials with too much of the sponsor's product.

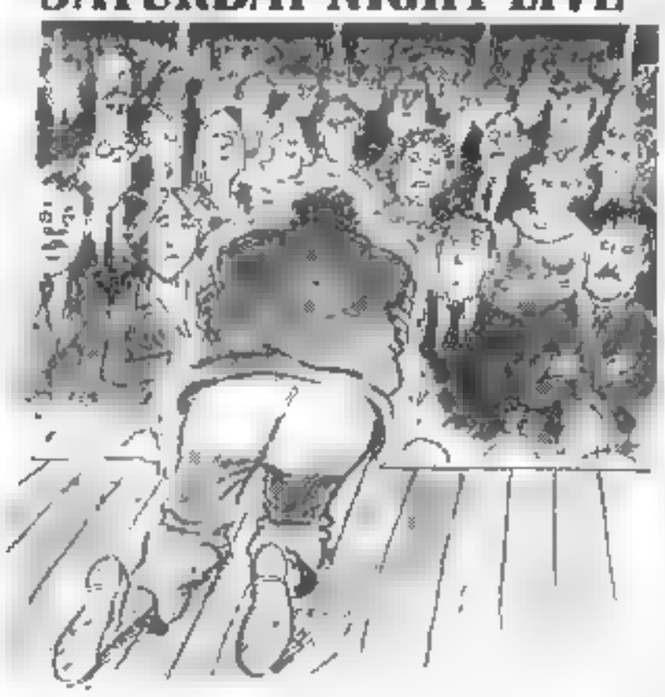
SOCCER

1. ...is the perfect sport for uncoordinated kids because nobody else on the field appears to be doing it right either
2. ...is considered exciting in Russia, where tractor demonstrations and waiting in line to view Lenin's corpse are also considered exciting
3. ...holds World Cup matches only once in four years because it takes that long to repair the damage caused by riots at the last ones.
4. ...is the Number One Sport in underdeveloped countries, which is the main reason they're called "underdeveloped."
5. ...is America's only pro sport that has to give away 10,000 free tickets to get a crowd of 500 spectators.

JESSE JACKSON

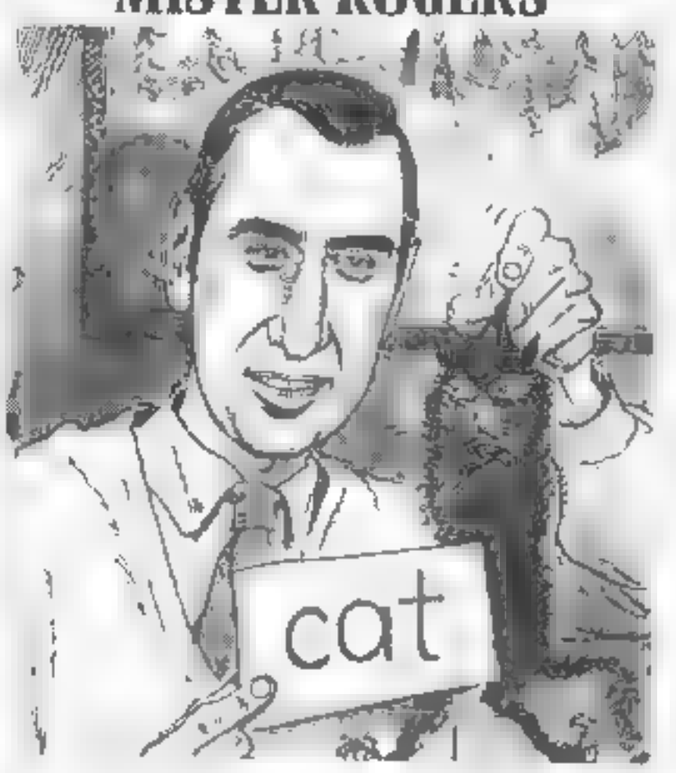
1. ...ran for President solely because he had 186 new speeches prepared that he couldn't get people to listen to otherwise
2. ...is an ordained minister, which makes you wonder why he'd want a job recently held by the likes of Richard Nixon and Lyndon Johnson.
3. ...is sometimes confused with Reggie Jackson, because both of them talk too much and strike out too often
4. ...can now claim one more thing he has in common with Martin Luther King: Reverend King never won a Presidential nomination either.
5. ...seems to think that his proposals will become convincing if he yells them louder

"SATURDAY NIGHT LIVE"



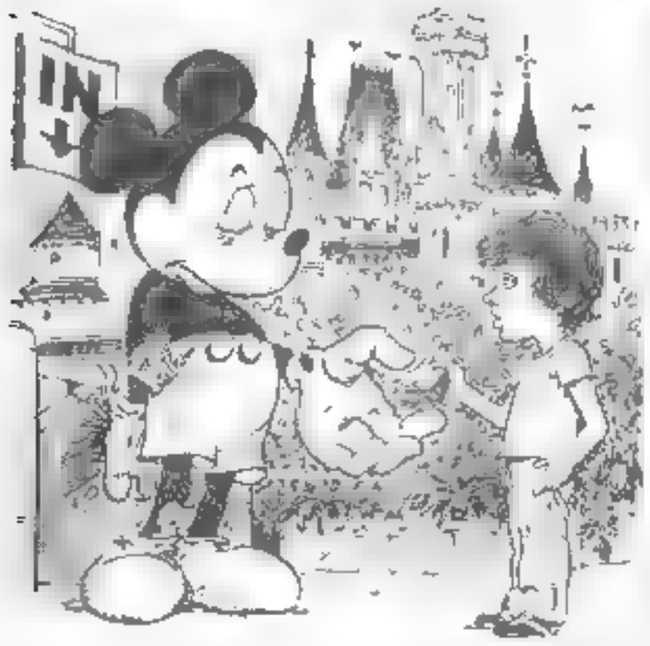
1. ...introduced something new into comedy when Eddie Murphy starting laughing at his jokes BEFORE he told them.
2. ...attracts viewers who haven't heard that the talented people who used to be on the show are no longer there.
3. ...gets good ratings because its only competition at that hour is a Frankie Avalon movie or "Great Moments in Shot-Putting."
4. ...isn't the first TV show to be in bad taste. It's just the first one to take pride in it
5. ...gave Chevy Chase the experience he needed to go to Hollywood and start making truly rotten movies.

MISTER ROGERS



1. ...appeals to four-year-old viewers who are too dumb to keep up with the fast pace of "Sesame Street."
2. ...chose a career in TV after realizing that he didn't have a sufficiently vibrant personality to be an accountant.
3. ...may be the only celebrity in show business who buys his sweaters at K Mart.
4. ...serves as a role model for millions of toddlers, which means that we'll soon have a whole generation of wimps.
5. .. couldn't possibly think as slow as he talks, or he'd still be trying to decide what to have for breakfast yesterday.

THE DISNEY COMPANY



1. ...operates amusement parks where the whole family can enjoy a day of fun for slightly less than $2000.
2. ...provides entertainment that's safe for small children, but much too sugary for adult diabetics.
3. ...makes money the old-fashioned way: by teaching little kids to whine until their parents give in and buy all of its products.
4. ...established "Disney World" to prove what many have long contended: Florida is a real Mickey Mouse state.
5. ...created "Disneyland" by tearing down California's real mountains,replacing them with fake ones, and then charging admission to see them.

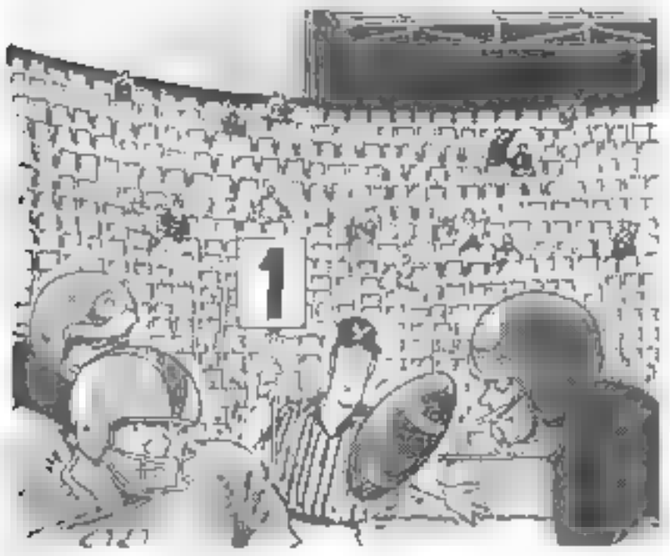
JOAN RIVERS

1. ...has a habit of saying, "Can we talk?" when she really means, "Shut up and listen!"
2. ...makes fun of all the qualities she lacks, such as dignity, good manners and a measurable bust line
3. ...has been deemed unsuited for young audiences, which means that bad taste is okay if you only inflict it on adults.
4. ...was picked as Johnny Carson's vacation replacement to make sure that viewers will be happy to have Johnny come back
5. ...is sometimes called the "First Lady Of Las Vegas," which creates a frightening image of what the "Second Lady" must be like.

JAPANESE AUTO MAKERS

1. ...have computerized their engines to the point where there isn't a rural auto mechanic in the world who can repair one.
2. ...may soon have more Americans driving a Mitsubishi than there are Americans who can pronounce it.
3. ...have found a secret weapon to compete with this year's $12,000 new Chevrolet...a $13,000 new Honda.
4. ...omit mentioning how long it takes their cheaper models to accelerate from zero-to-60, because none of them has ever gotten up to 60.
5. ...have retaliated for Hiroshima and Nagasaki by wiping out Detroit

THE U.S. FOOTBALL LEAGUE

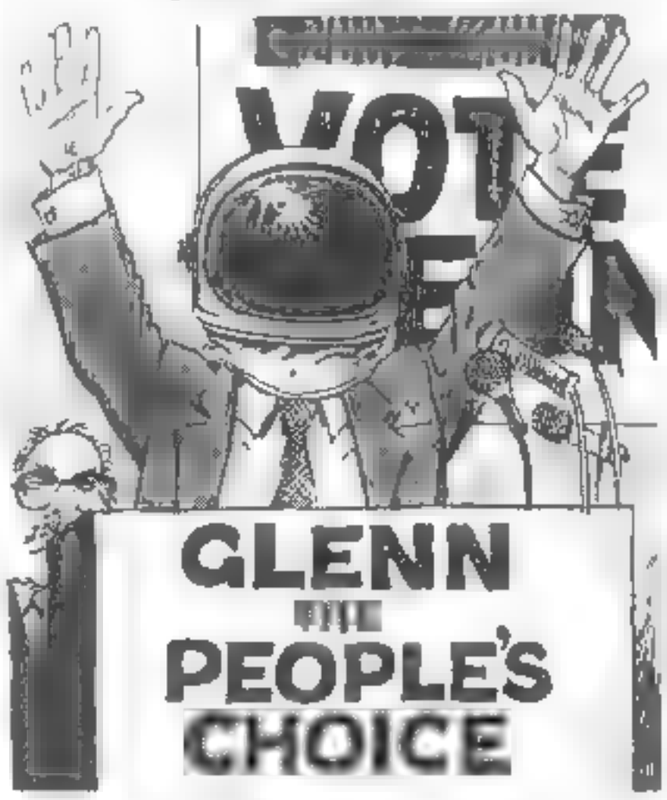


1. ...is a great place for an escaped convict to hide if he wants to make sure that no one ever finds him.
2. ...may become successful if it can figure a way to have Herschel Walker appear in six different cities at the same time
3. ...is enjoyed by fans who like to spend July afternoons watching guys in wool jerseys run around until they drop from heat prostration
4. ...tries to compete with other sports attractions by offering the fans much better seats to watch much worse games.
5. ...provides the perfect tax write-off for any millionaire owner who wants to lose his entire fortune in one year

HOME COMPUTERS

1. ...are valuable to any housewife who wants to keep a permanent record of her old grocery lists.
2. ..let you put data that would normally fill a filing cabinet into a machine that takes up more space than that filing cabinet.
3. ...are the only $500 home appliances that are useless without $3000 worth of optional accessories.
4. ...provides us with the advanced equipment we need to make the same dumb mistakes that business and government agencies have been making for years.
5. ...are manufacturered by companies that may soon go broke because their computers failed to tell them they were making too many computers.

JOHN GLENN



1. ...is best remembered as an astronaut, because no one can remember anything else about him
2. ...is often compared to Dwight D. Eisenhower, because Ike couldn't keep his hair from falling out either
3. ...actually made only one very short voyage in space. He just acts like a person who's been away for a long time.
4. ...may be America's most colorful political figure since Calvin Coolidge.
5. .. had a movie made about his life which 200-million dedicated Americans never went to see.

SQUABBLING

STOP THAT WATER FIGHTING!
He started it!
I did not!
There's only one way to settle this! Divide the pool in half... and each of you stay in your half!
That's okay with me!!
I'll take the TOP HALF!

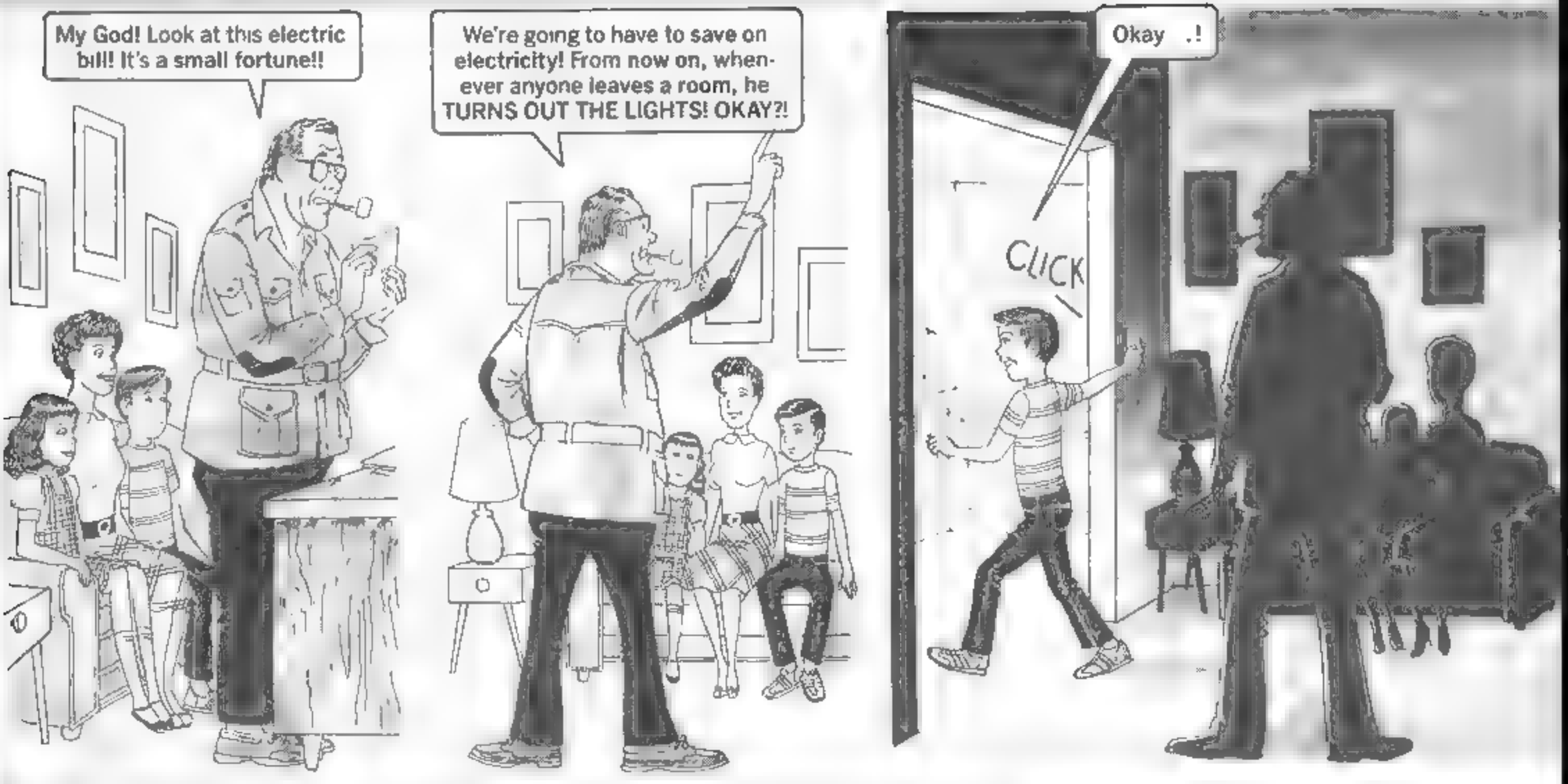
BERG'S-EYE VIEW DEPT.

THE LIGHTE

AUTOMOBILE REPAIRS

My car engine is making funny noises!
Turn it on! Let's hear it!
Oh, my...! That sounds BAD! I'd say it's going to be a very big, very expensive job!
BAM BANG CRACK
Oh...? What do you think is doing all that knocking!
OPPORTUNITY...!!

ECONOMIZING


My God! Look at this electric bill! It's a small fortune!!
We're going to have to save on electricity! From now on, whenever anyone leaves a room, he TURNS OUT THE LIGHTS! OKAY?!
Okay .!
CLICK

R SIDE OF...

ARTIST & WRITER
DAVE BERG

PETS

See what I got? A brand new, extra-special puppy dog...!
Looks like a MUTT to me!
A MUTT...?! I'll have you know this dog has breeding! He's the type that wins BLUE RIBBONS at Dog Shows!
Oh, yeah?!? Does he have PAPERS...?!
Yeah... he has papers!!
Every day, we spread 'em on the FLOOR for him!!

PROPER NAMES

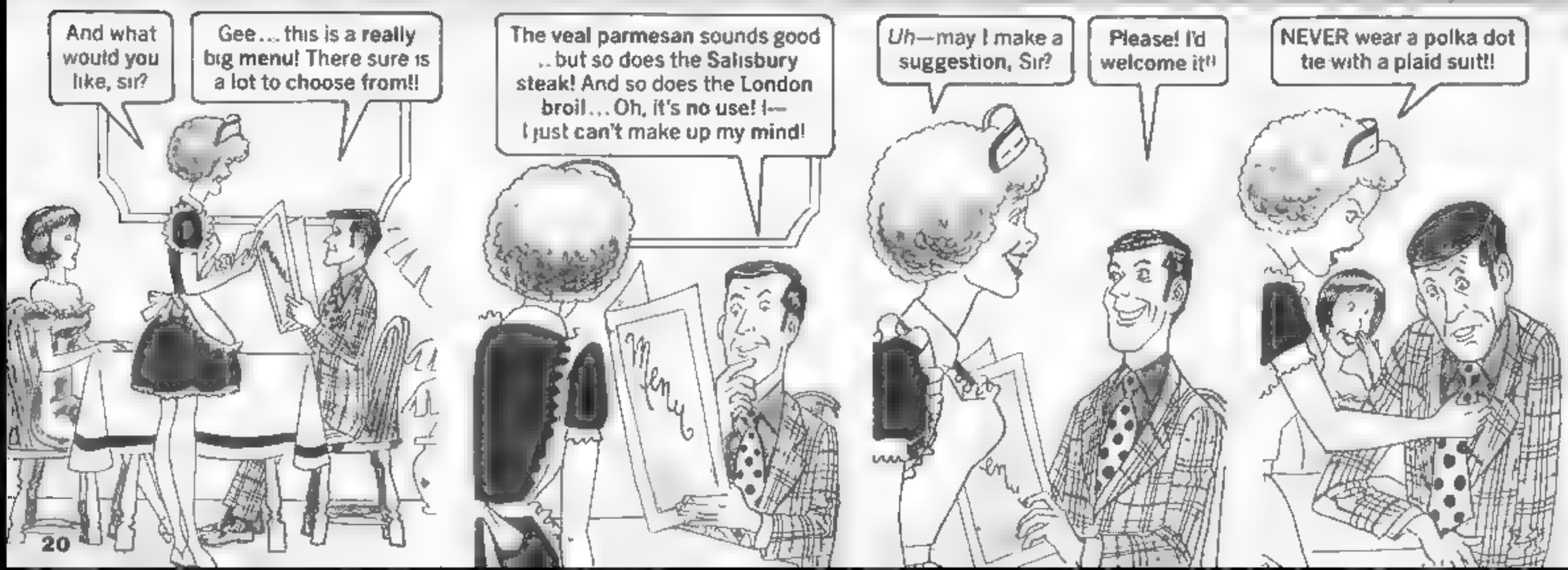
What can I do for you, folks?
I'd like some soy beans, corn syrup, meat by-products, sodium erythorbate and sodium nitrite!
I don't sell any of that stuff!!
Oh, yes you do!!
Arnold... why can't you ask for a HOT DOG like a normal person...?!?
HOT DOGS
SODA

HOBBIES

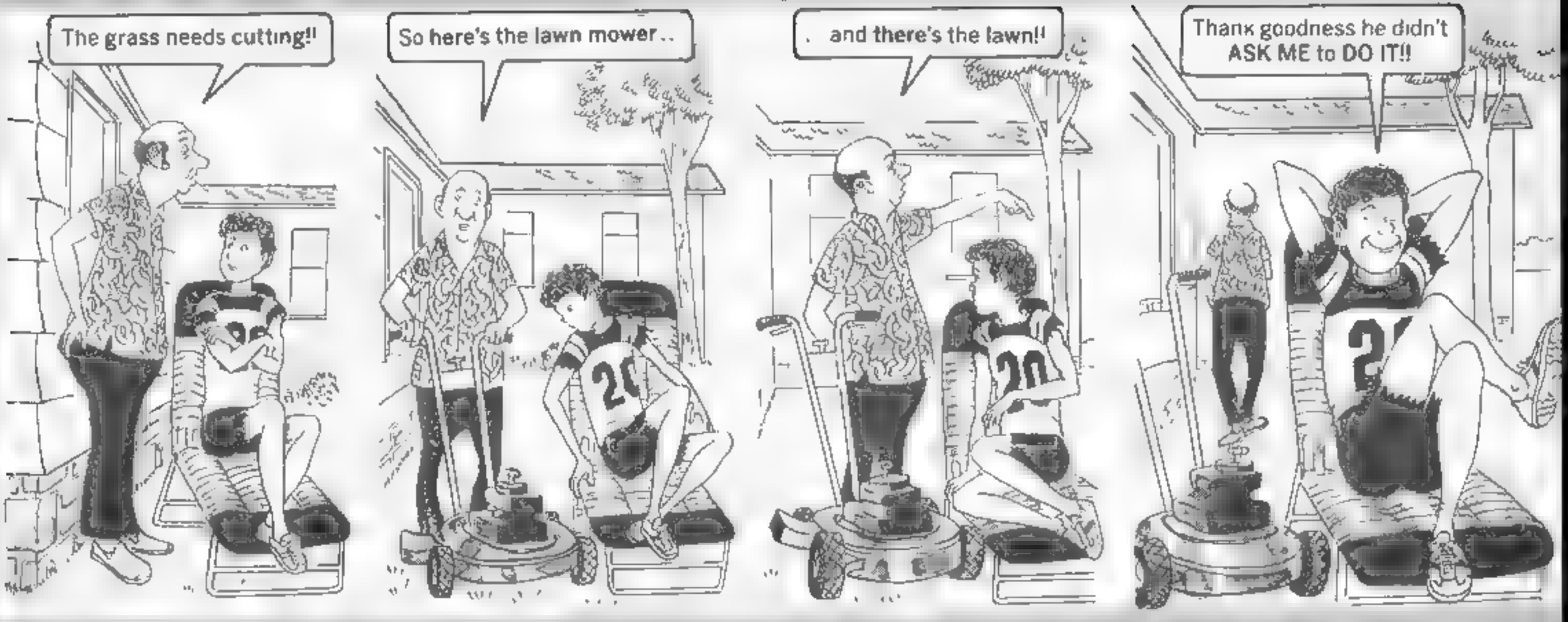
FLORISTS

I've decided to take your advertisement advice and "Say It With Flowers!" So I'd like to send my girlfriend one red rose!
Uh . . . just ONE?!?
Say it with flowers

DINING OUT


And what would you like, sir?
Gee... this is a really big menu! There sure is a lot to choose from!!
The veal parmesan sounds good ..but so does the Salisbury steak! And so does the London broil... Oh, it's no use! I— I just can't make up my mind!
Menu
Uh—may I make a suggestion, Sir?
Please! I'd welcome it!!
NEVER wear a polka dot tie with a plaid suit!!

CHORES



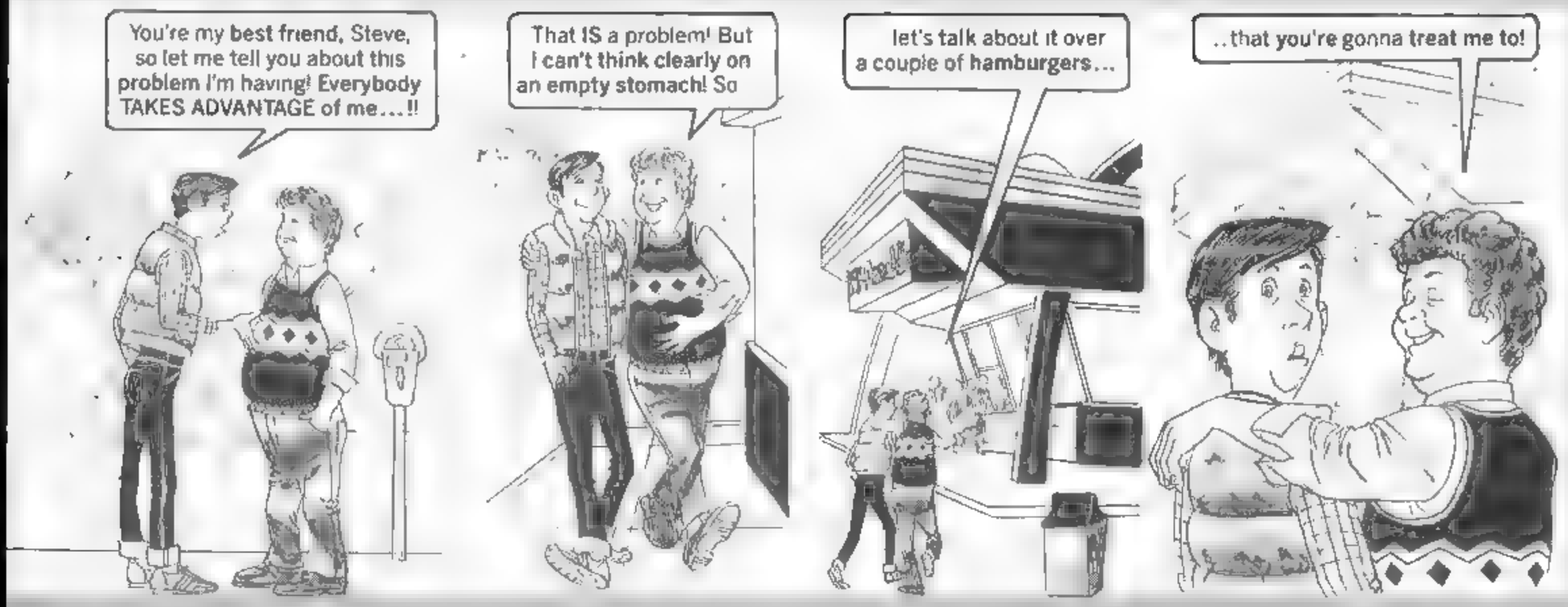
FEAR

Yeah! I'm not much of a talker!
Mommy, I'm scared of the thunder and lightning!! Please sleep with me?!?
I can't do that! I have to sleep with your Daddy!
Why ... ?!? Is my Daddy scared of thunder and lightning too?!?

INHERITANCES

OH, NO! YOU'RE NOT GOING TO THE PARTY DRESSED LIKE THAT! I'M NOT GOING TO LET YOU EMBARRASS ME!!
I—I can't believe what I just said! I sounded exactly like my MOTHER!
OF COURSE YOU SOUNDED LIKE YOUR MOTHER! BECAUSE YOU TAKE AFTER HER ... AND HER WHOLE ROTTEN FAMILY!!
I—I can't believe what I just said! I sounded exactly like my FATHER!

FRIENDSHIP


You're my best friend, Steve, so let me tell you about this problem I'm having! Everybody TAKES ADVANTAGE of me...!!
That IS a problem! But I can't think clearly on an empty stomach! So
let's talk about it over a couple of hamburgers...
..that you're gonna treat me to!

MOTHERS

Mom, can Sid and I go to the park and fly his kite?
No, not without an adult! And I haven't got time to go with you! There are too many weirdos hanging around that place!!
Sorry, Sid! I can't go kite flying.. !
Why not??
The STRING isn't LONG ENOUGH...!
But I've got PLENTY of kite string!!
I'm talking about the one from my MOTHER'S APRON!!

CRITICISM

YOU STUPID KLUTZ!! YOU CARELESS MORONIC CLOD!!
YOU DESTRUCTIVE NINCOMPOOP! YOU BLITHERING IDIOT!
Will you cut it out, already?!?
You haven't stopped hollering from the moment I came through the door!

SPOOKIING FROM PICTURES DEPT.

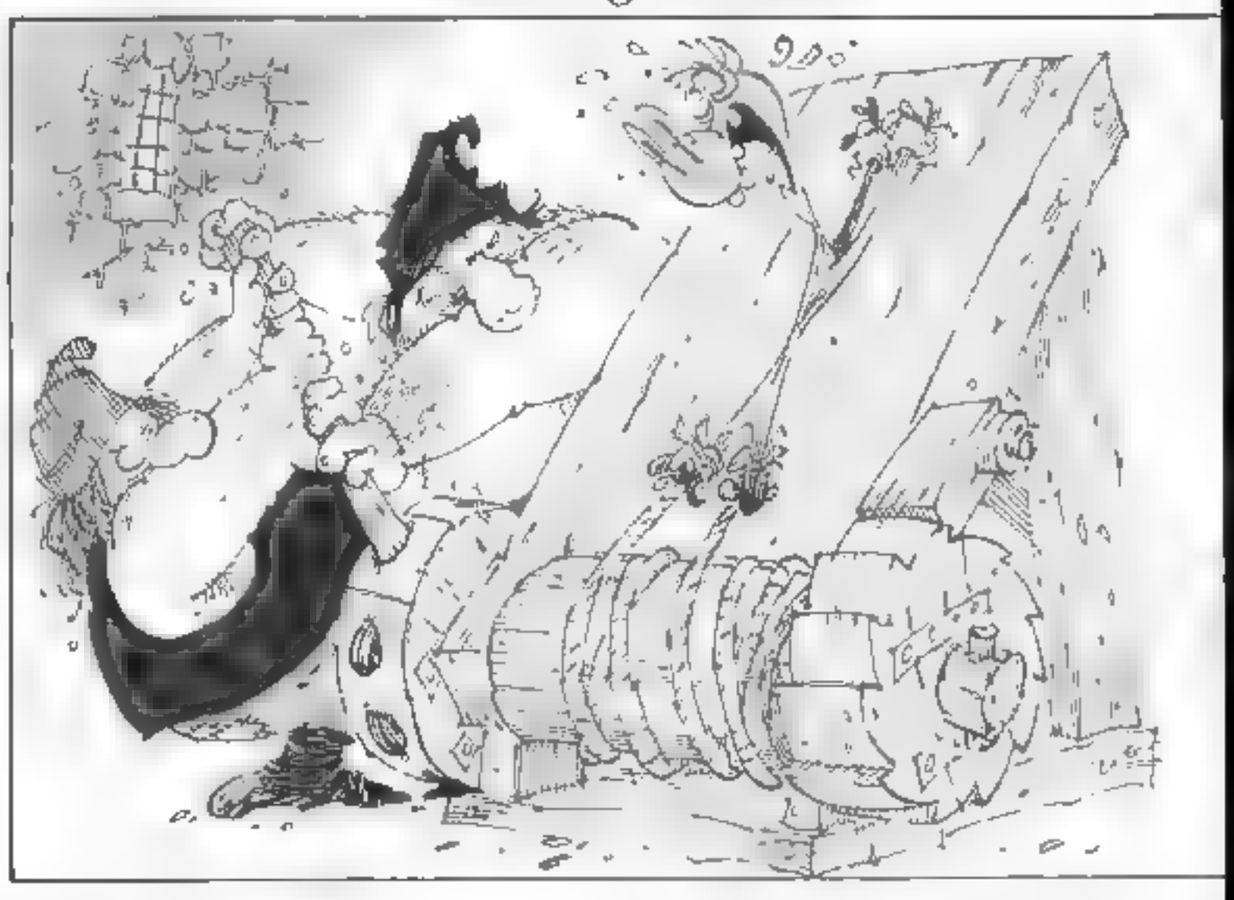
Hey, gang! Here's a twist on MAD's nutty "Cliché Monster" game! Namely, take any familiar "Sports" phrase or "Sports expression, give it an eerie, gothic setting so you create a disgusting new horror creature, and you're playing at

HORRIFYING SPORTS CLICHÉS

ARTIST: PAUL COKER WRITER: FRANK JACOBS

Advancing On A WILD PITCH

Stretching A SINGLE

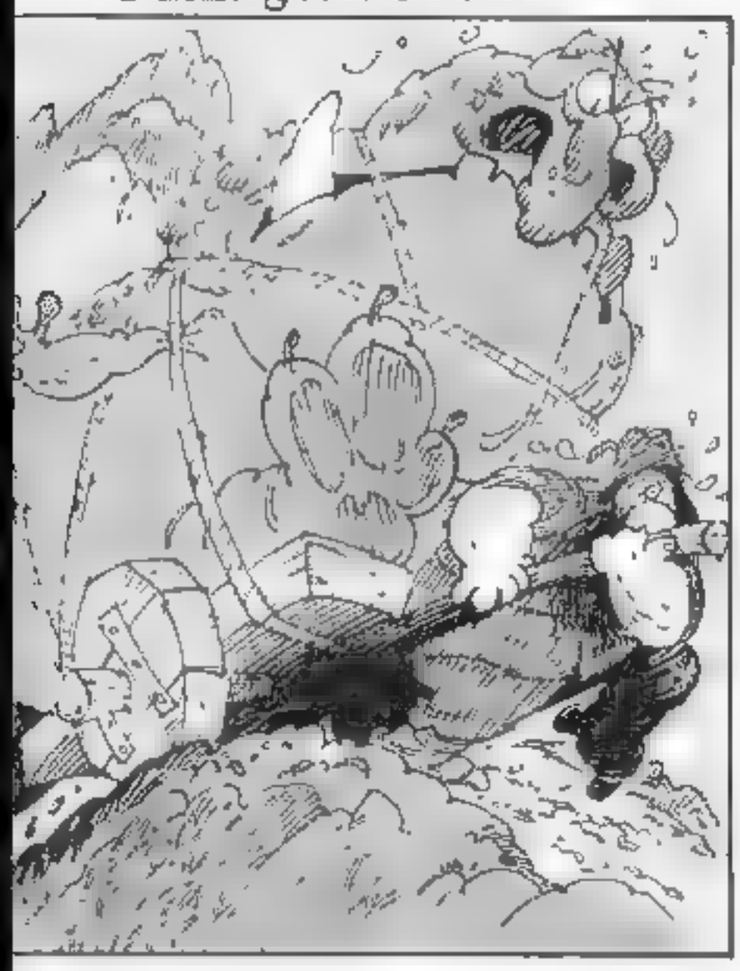


Sinking A PUTT

Sitting On A LEAD

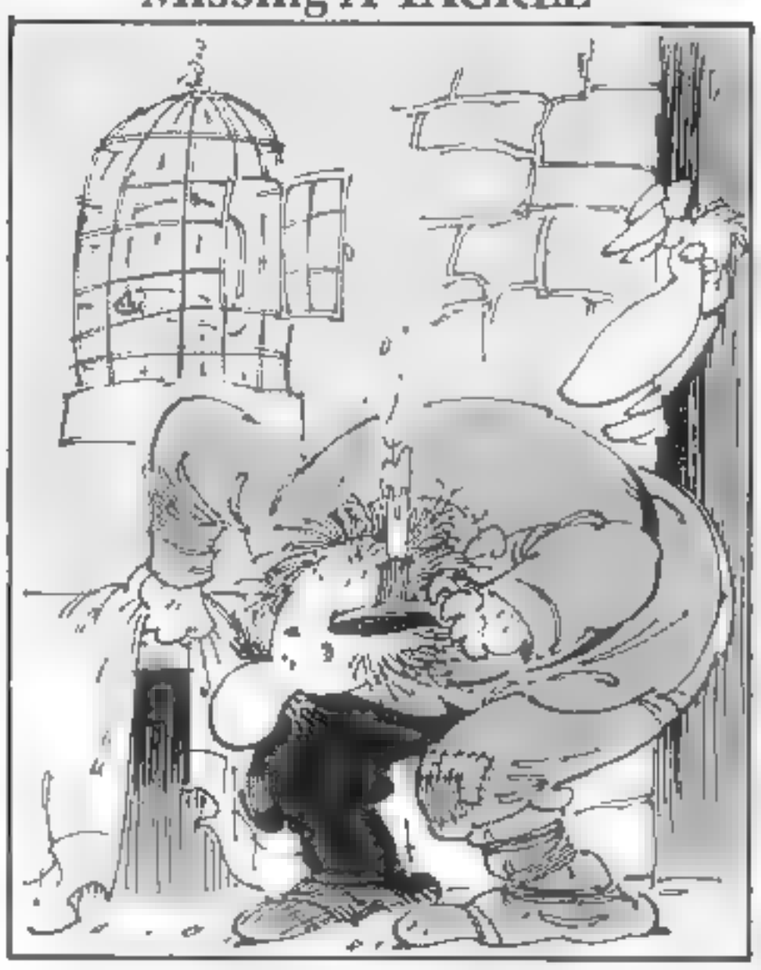
Returning A SERVE

Pulling An UPSET



Dragging A BUNT

Missing A TACKLE



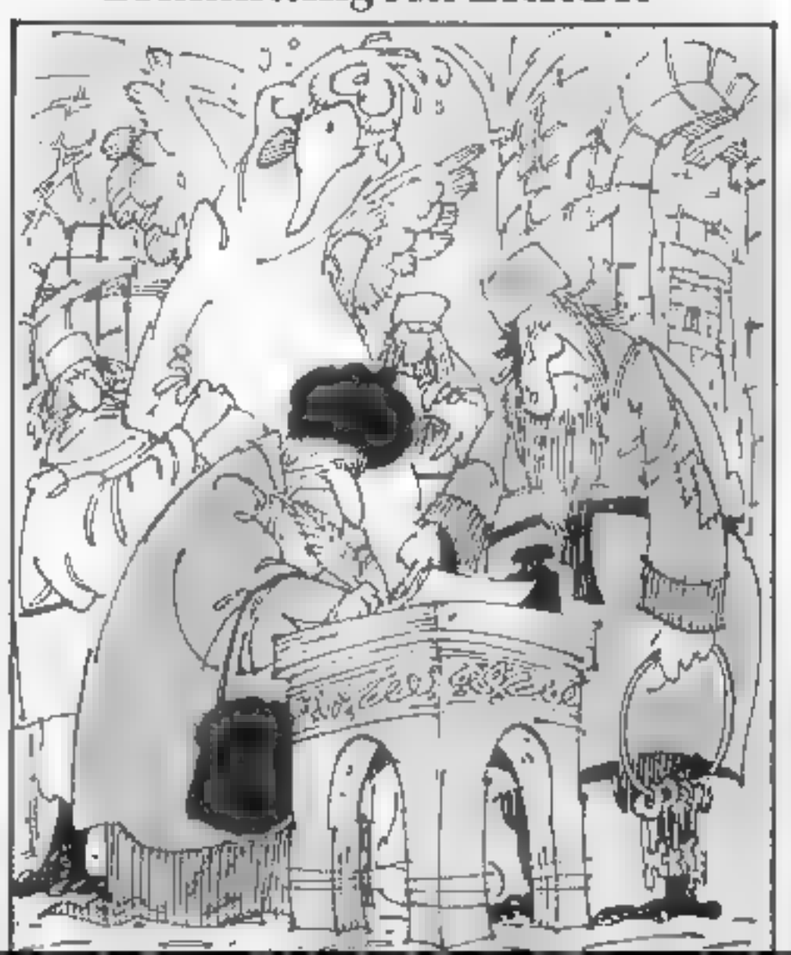
Putting Away A SHORT LOB

Nailing A TIGHT END

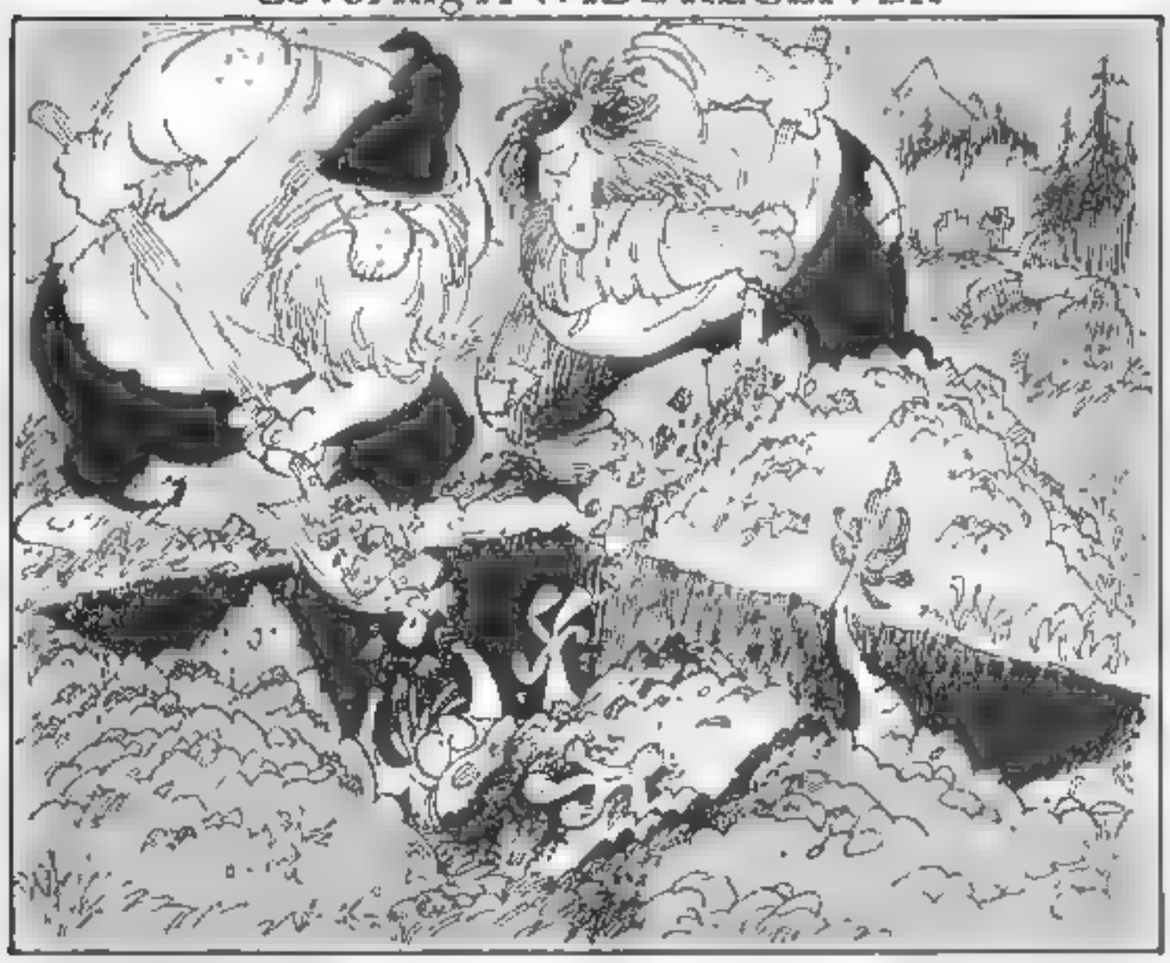
Icing A PUCK

Stealing a BASE

Committing An ERROR



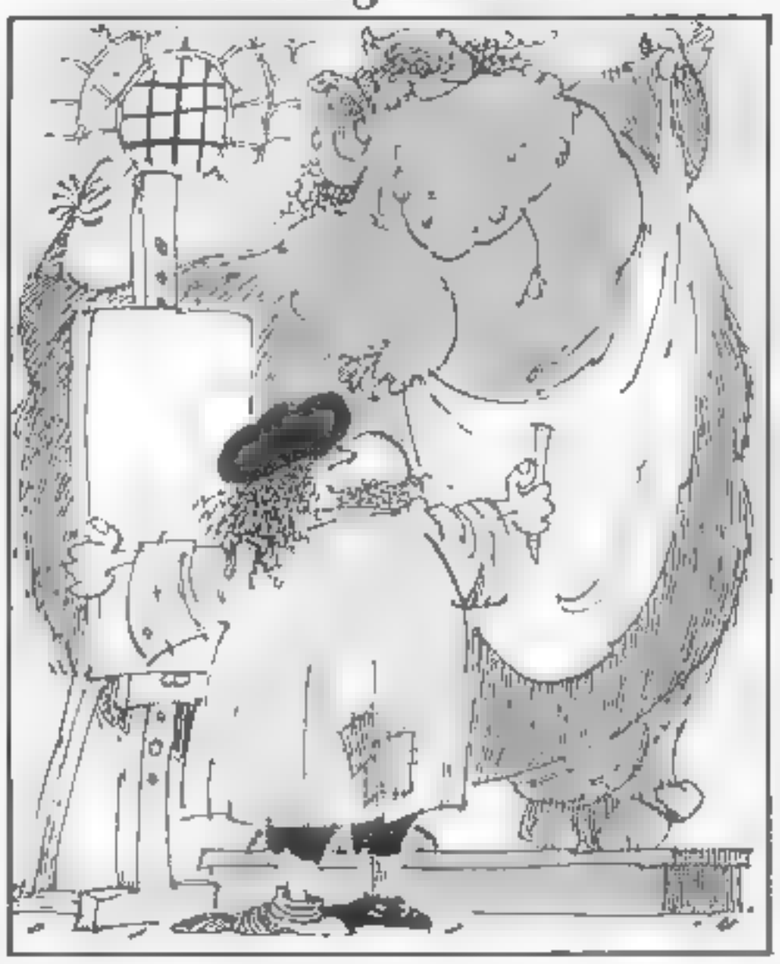
Covering A WIDE RECEIVER



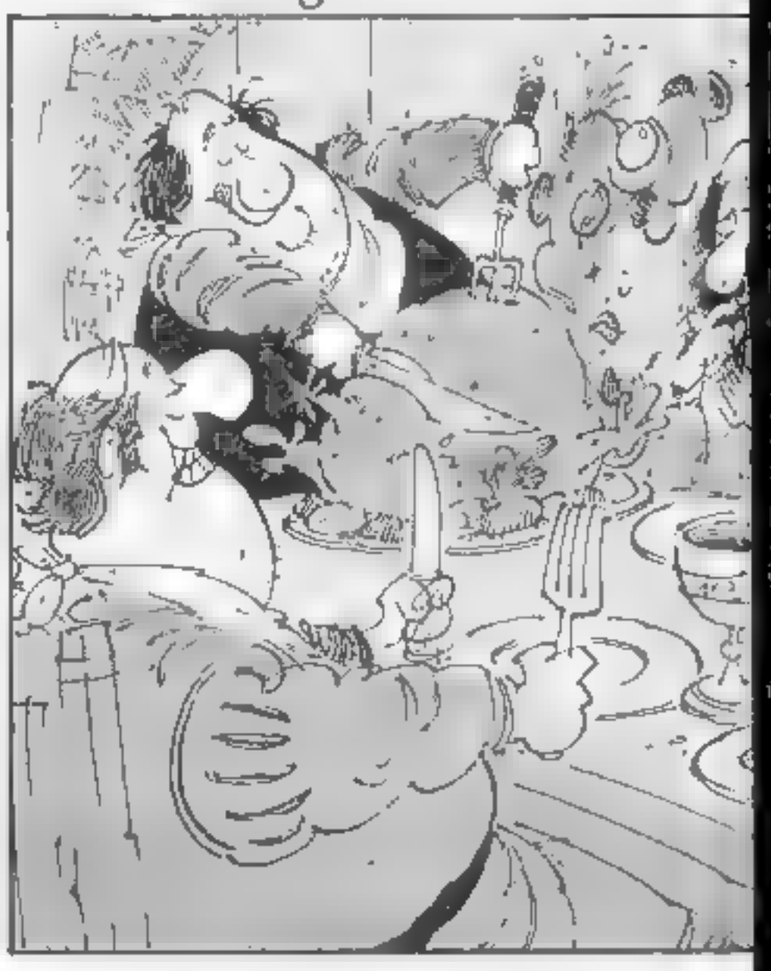
Getting Wind Of A TRADE

Stabbing A LINER

Drawing A FOUL

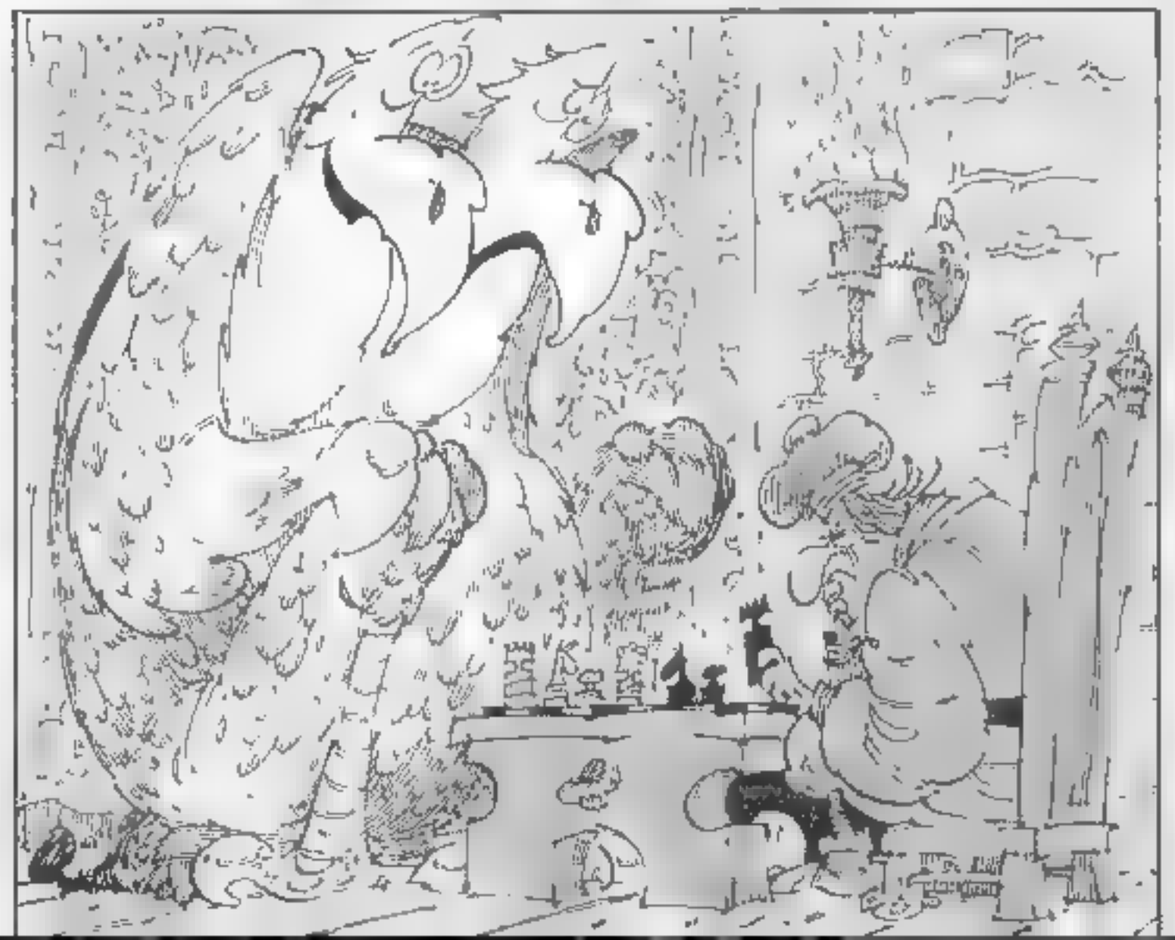


Slicing A DRIVE



Getting Hit With A PENALTY

Playing a DOUBLEHEADER



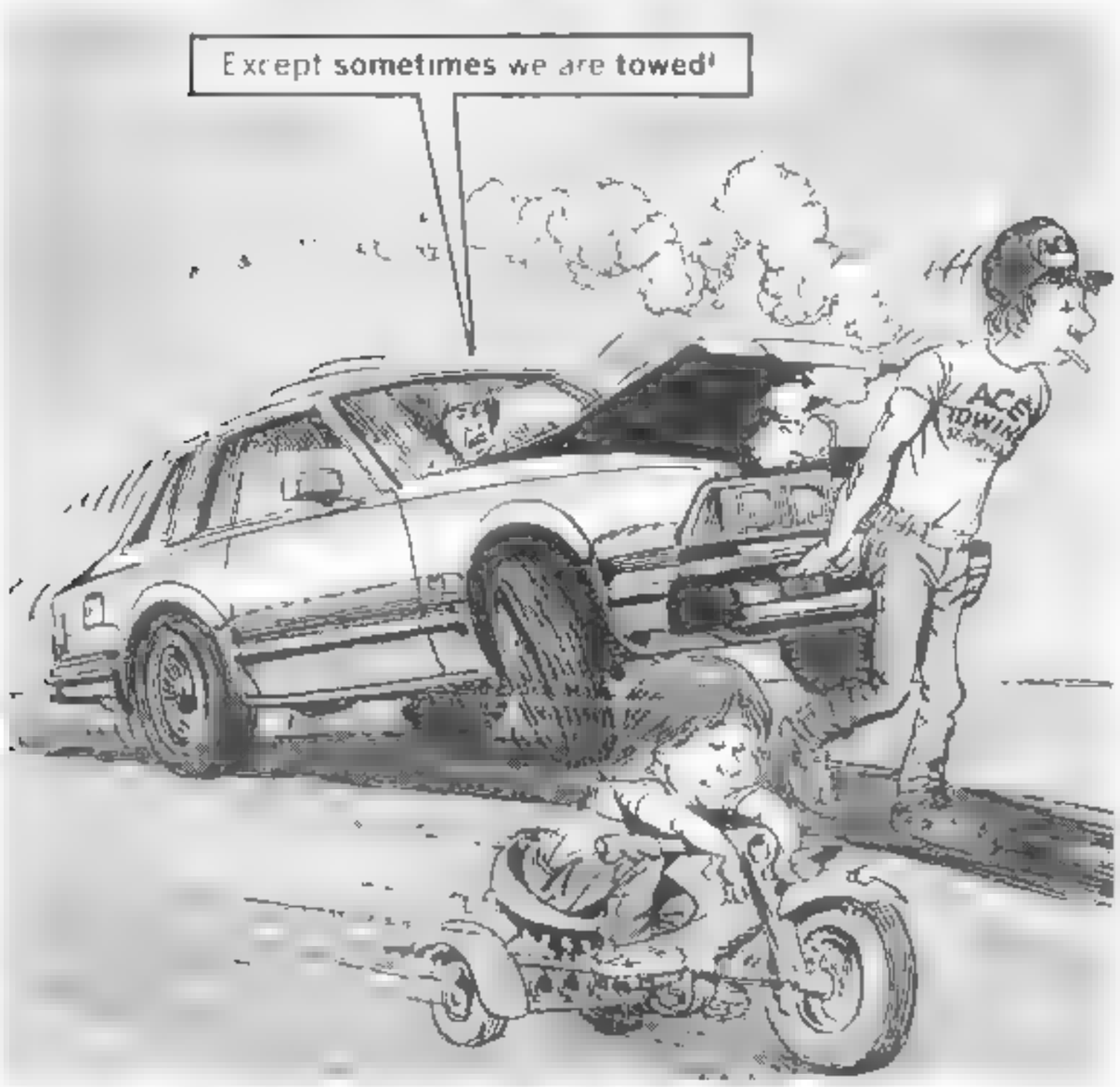
AD CAMPAIGN RELIEVERS DEPT.

A MAD LOOK AT SOME FAMOUS ADVERTISIN

"AT MOBIL, WE'RE WORKING TO CREATE A BETTER WAY OF LIFE!"

"ALL-STATE INSURANCE— THE GOOD HANDS PEOPLE!"

"GO DATSUN! WE ARE DRIVEN!"



"THINGS GO BETTER WITH COKE"!

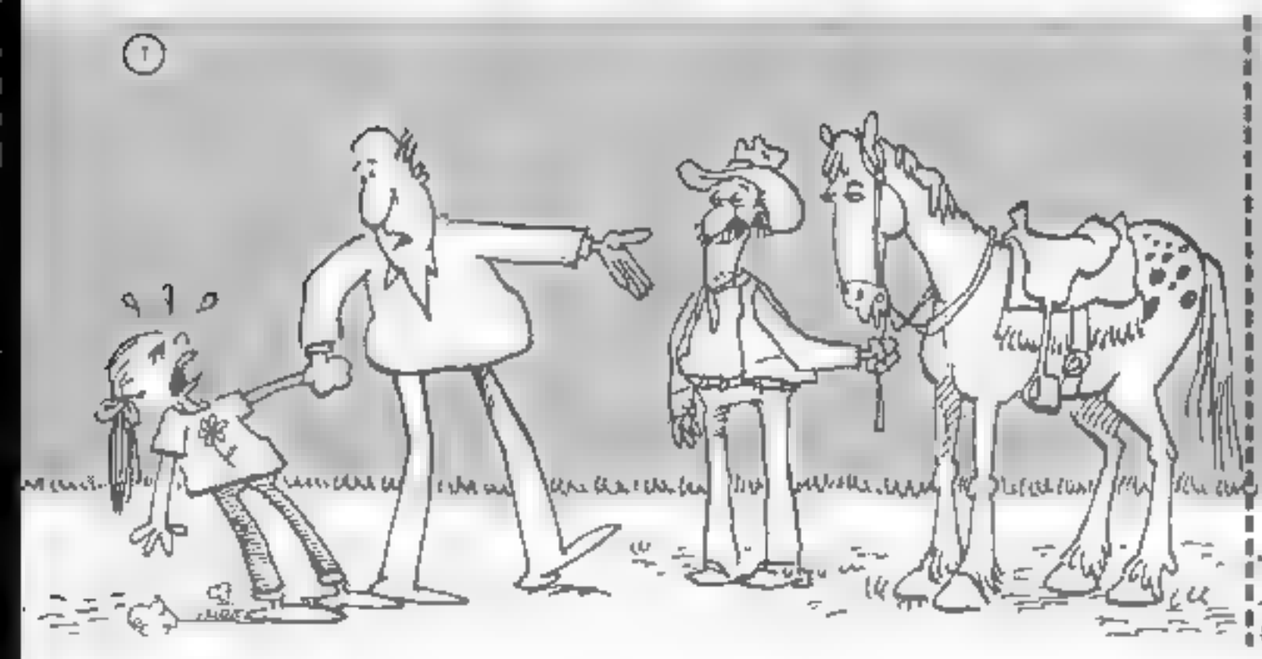
I ke WHAT things?
ike other things I sell here. Like heartburn remedies, antacids, Pepto-Bismol, tooth decay preventatives...
IS IT

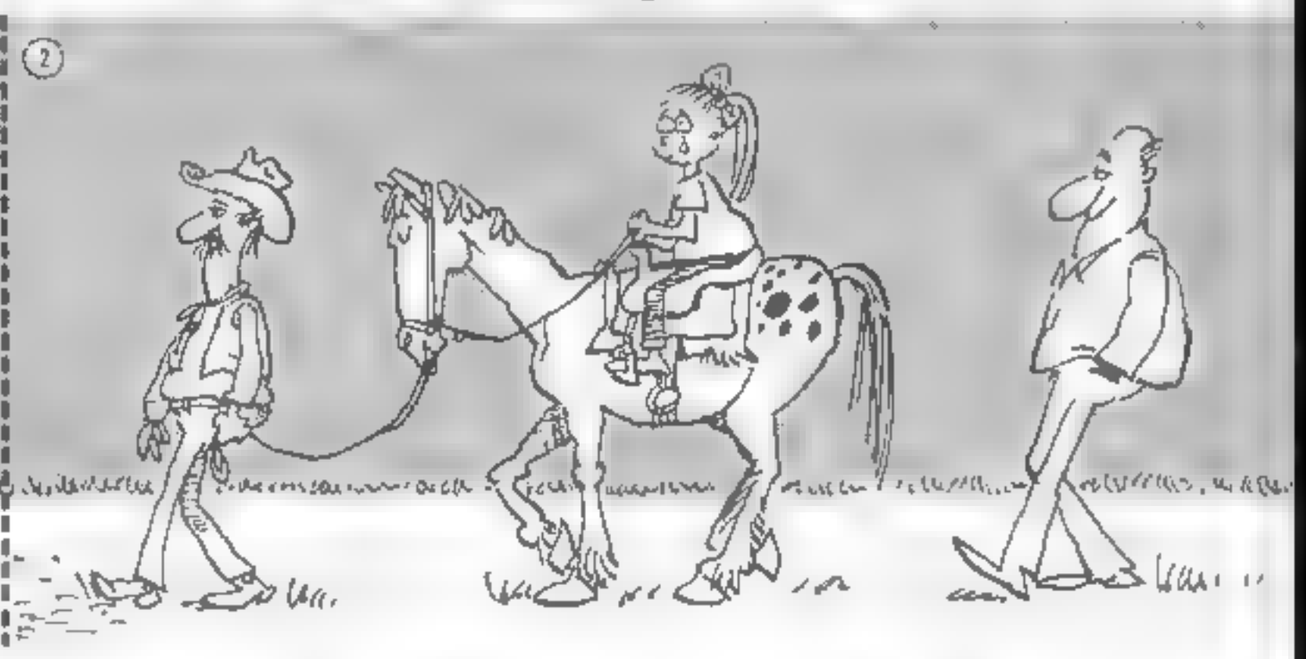
IG SLOGANS

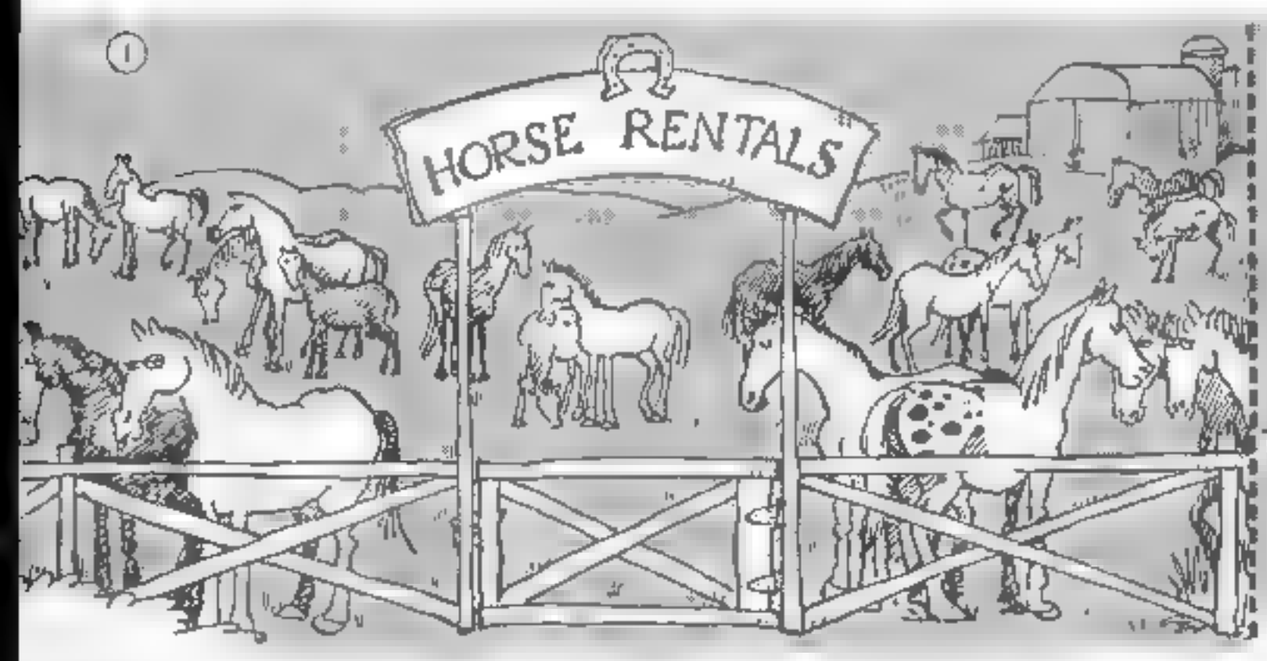
ARTIST· GEORGE WOODBRIDGE WRITER ALEN ROBIN

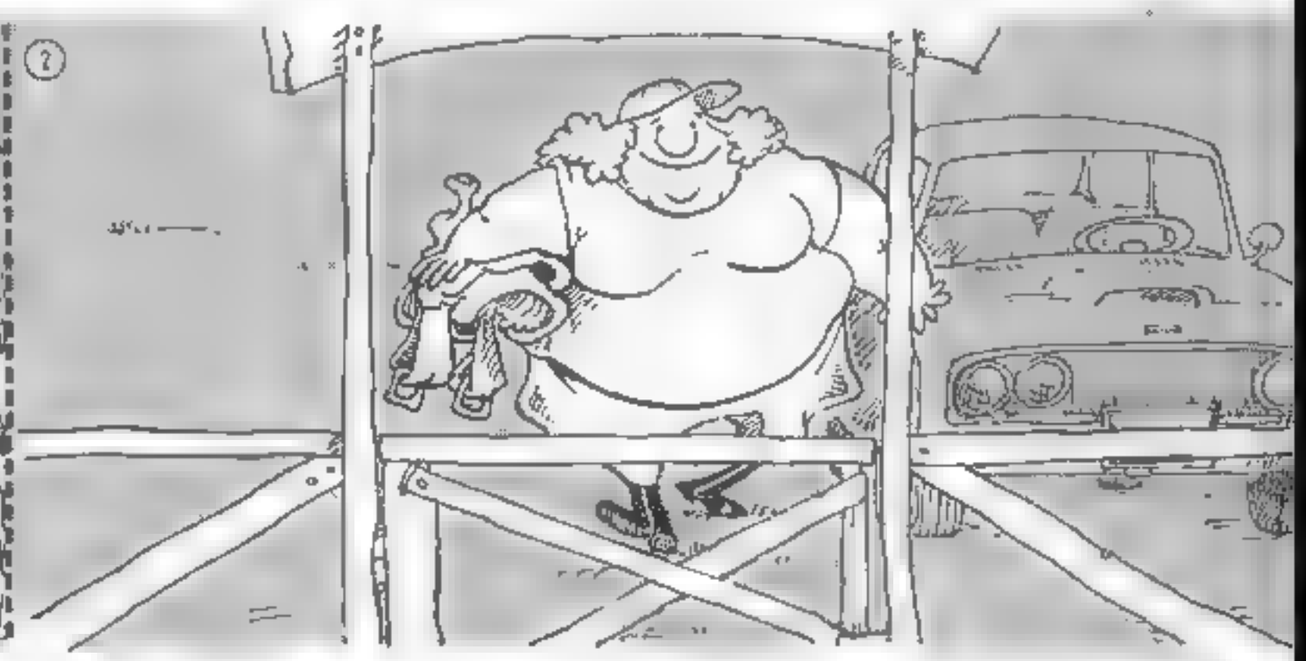
GIDDY-YAKS DEPT.

A MAD LOOK AT HORSE



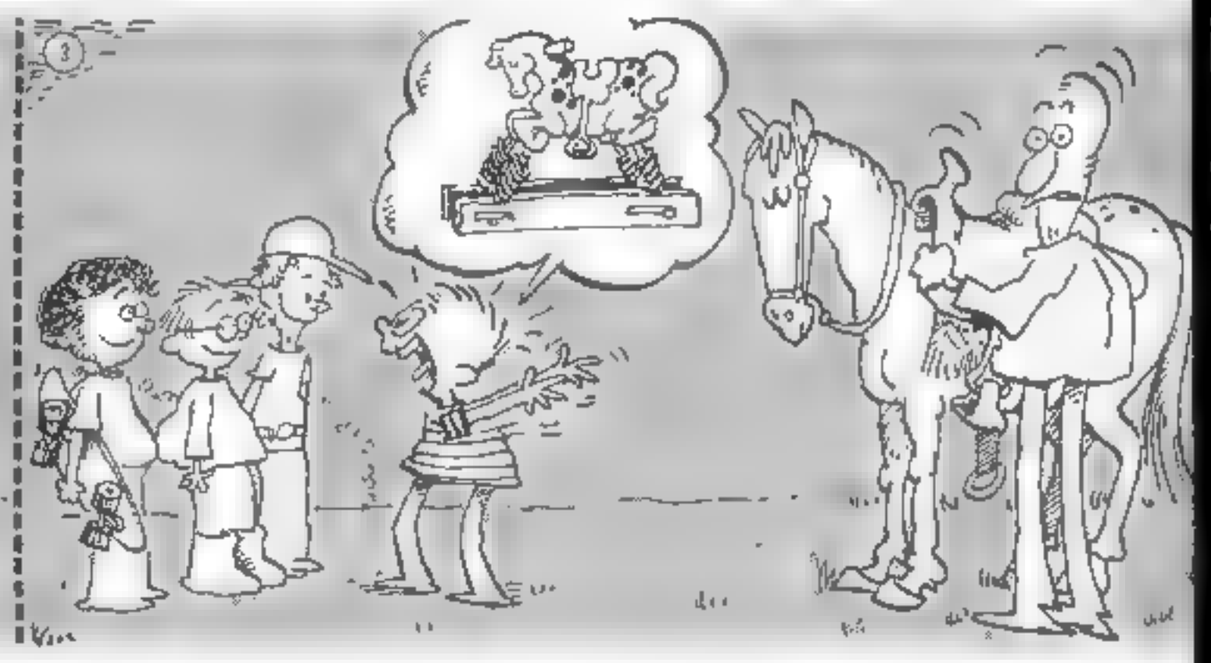


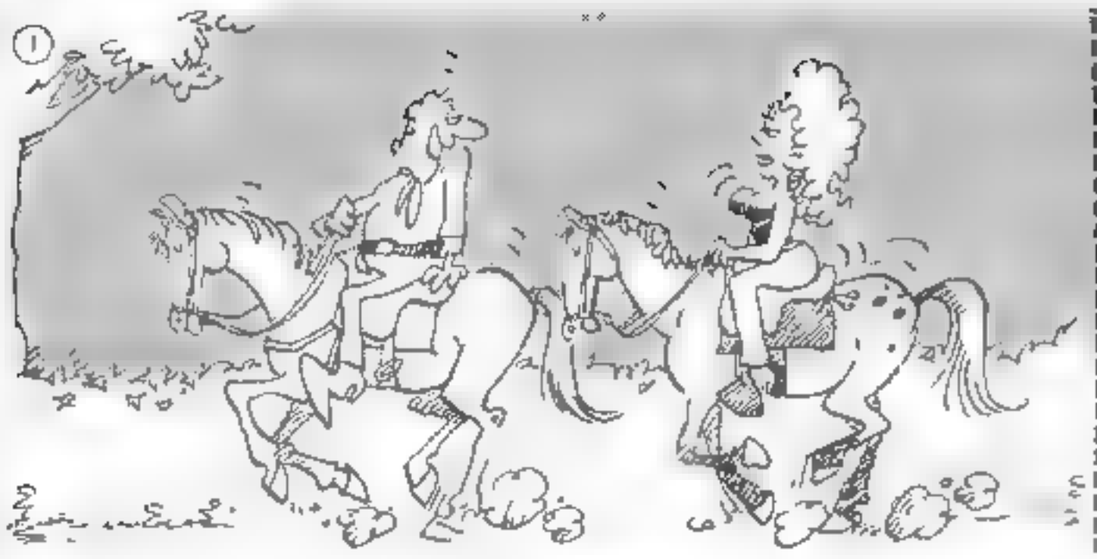




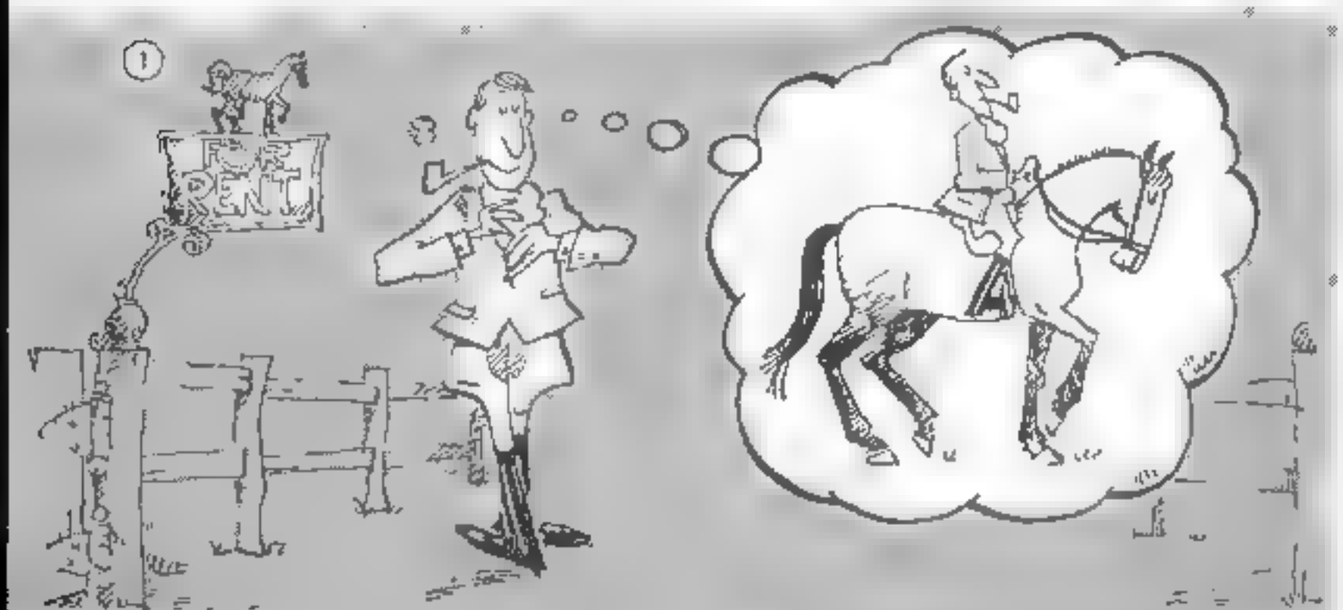
BACK RIDING

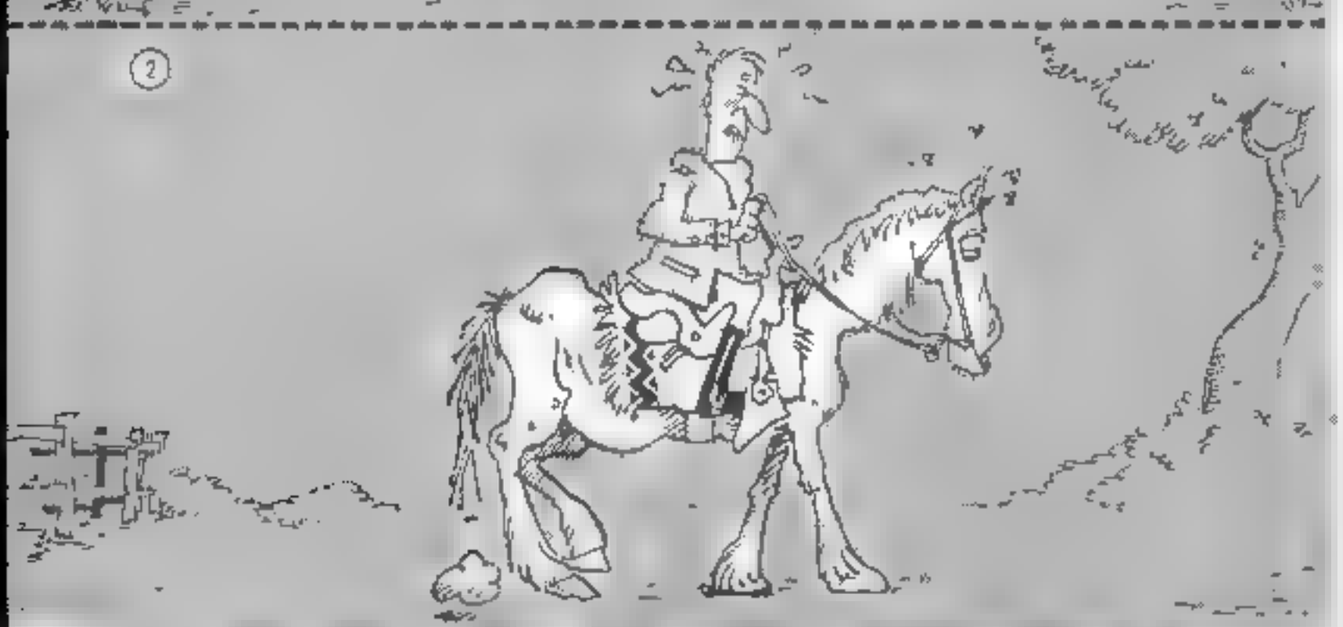
WRITER AND ARTIST· SERGIO ARAGONES

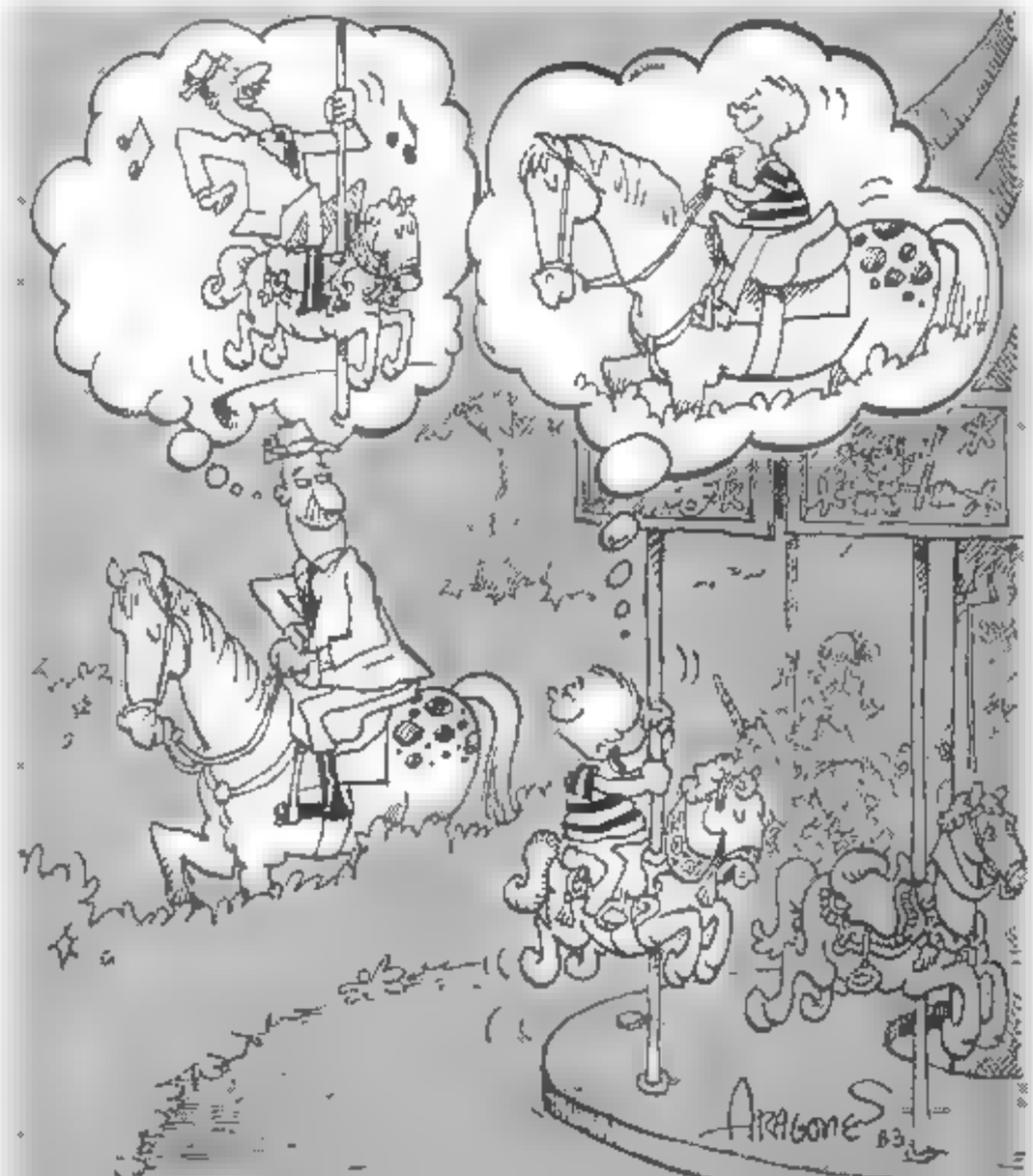




RIDING
SCHOOL


PONY
RENT




ARAGONES 83

HERE'S MOM IN YOUR SPY DEPT.

Hey, Gang! Worried about Our National Security? Lost your faith in the CIA? Well, you don't have to worry any more! Because a popular TV Series tells us that, in addition to the CIA, we have "The Agency"! Unfortunately, when you watch this TV series closely, you quickly go back to worrying! Because The Agency seems to need help every week! And for this help, they enlist the aid of an ordinary housewife, who works with one of their bumbling agents! We're talking, of course, about...

SCAREDCROW and Mrs. Kling

WRITER DICK DE BARTOLO

ARTIST ANGELO TORRES

He lo! My name is **Amender Kling,** and I'm your **typical housewife!** I wash cook c ean—and **catch spies!** Okay, you re **right!** I'm **NOT** your typica housew.fe! I **don't watch** the **"Soaps"!**

I m **Scaredcrow!** I work for "The Agency"! We re supposed to be l ke the **CIA,** but there's a **big difference!** Despite **OUR** blunders and inefficien cies, everything always comes out **right** in the end! And you **gotta admit,** that's a **big difference!**

I'm Amender's **Mom!** I have **no idea** my daughter works as a part time undercover agent But **some** things **DO** make me suspicious! Like, the ast time she went out on a date, I warned her to use **"protection"** so she wore her **bullet-proof bra,** and took a **machine gun!**

I'm Scaredcrow's **Boss!** People say I m **narrow-minded** because each week we need a **regular civilian** to he p us out In our Agency work and out of 220 million Americans, **Amender** is the **ONLY CIVILIAN** I can ever **think of!**

You know the old c iche expression, **"Children** should be **seen** and **not heard!"?** We on **this** show, we're **rarely seen OR heard!**

Yeah! We get **two—** maybe **three lines of dia· log** a week **TOPS!**

Hi kes! Any messages. ?

Yeah **Blue Leader** ca led and said The **pumpkins** are turn ng **rotten!"**

Then **Agent Orange** call ed and said ' The **sky** is turning **red** over **Moscow!"**

And then **Mrs. Finster** ca ed and said, "Please bake **cupcakes** for the **school picnic!"**

"CUPCAKES for the **SCHOOL PIC-NIC!"**? Gee, what a **weird message!** it must be a **NEW CODE!**

SNAP CRACKLE POOP PRUNES & BRAN

ROAD RUINERS

THIS IS JUST A SMALL, INNOCENT, RESIDENTIAL BUILDING! PLEASE PAY NO SPECIAL ATTENTION TO IT! WE THANK YOU! THE AGENCY

I know I can t go in and see Scared crow without say ing the **password,** but I never can **remember** the darn thing! i'm such a **SCATTERBRAIN!**

Go right In, Mrs Kling! We made the password **"Scatter-brain"** in **your honor!**

You know this operation always **amazes me!**

That we're so **ef-ficient?**

No, that you've got **a seven-story office building** hidden inside a **two-story house!**

MEANWHILE, SOMEWHERE ACROSS TOWN IN A SLEAZY BAR ...

My **sources** tell me yo u used to work for the **U.S. Government!** *Uh* what happened??

They **canned me** for try ing to take **stuff home** from the **office...!**

Where did you **work?**

Fort Knox!

T hat s **exactly** what **I'm** plan n ng to do Mr Arnold **clean out Fort Knox, totally!**

You re **crazy!** No one can break nto the **vault** at **Fort Knox!** You need **top security clearance,** a **special computer identi-fication tag** and a real ly **big bone** for the **dog!**

WELCOME TO CHEERS II A SLEAZY BAR

Just suppose you were **able** to get all the gold! What would you **do** w th it ?

American Express and **MasterCard** are **doing** that **already!**

Wreck the **U.S. economy...!!**

I know, but **my** plan is **much faster!**

Y'see, with **no gold** to back up currency, **paper money** will be **worthless!** Amer cans will have to find a **new money standard!** And **that standard** will be **FISH!!**

FISH?!? Gee that ll give a **whole new meaning** to get-ting paid **SCALE"!**

PISCES POWER

Y'see, Mr Arnold, I represent a **very small, poor country** called **Anchovia...** whose **only product** is **FISH!** This plan will put my little country on the **map!**

I can see t now! **Minnows** will rep resent the **dollar, sardines—five** do.lars, **flounders —ten** dollars

Holy mackerel...!!

Oh a **holy mackerel** will be worth at least **$100!!**

SOLE SURVIVOR

What do I **get** if I **help** you?

I'll pay you a **squid down,** and a **WHALE** when the **mission's completed!**

Have you **any idea** how many **flounders** you'll get at a **bank** when you cash in a **whale?!? MILLIONS!!**

Oh, **wow!** I'd have enough to become a **LOAN SHARK!** But, can you let me have a **FIN** until **pay day?**

MISS SLEAZY BARFLY

Scaredcrow, someone is going to try to steal all of the **gold** out of the **vault** in **Fort Knox. . !!**

How do you **KNOW?**

We were **bugging** the **preceeding panel!**

What should we **do?**

It's **Agent Ratfink** who's going to help that foreign agent wreck our economy! Have you ever had any **personal dealings** with Ratfink?

Yeah!! We went to **college** together! We were in the **Army** together! He was the **Best Man** at my **wedding!** And he **married** my **Sister!**

Don't overdo it! ONE coincidence per episode is **sufficient!!**

REEL TO UNREEL

PIZZA

What you have to do is arrange an **"accidental" meeting** with Ratfink! And since this project involves the fate of our country's **entire monetary system,** you better take **Amender!**

What?!? You must be **kidding . . . !! Amender** hasn't been trained in **security codes, undercover work** or **weapon use!!**

I know!! but she **DOES** have **TWO THINGS** that no one in this **entire organization** has a touch of **personality . . .** and **GREAT LEGS!**

What are you making for **dinner** tonight!

Minute steak . . . minute rice . . instant pudding and **instant coffee . . . !!**

Amender, **why** do I always get the feeling that you **can't wait** to get **out** of the **house?!?**

That's just your **imagination,** Mom! Now . . let's put all of this food into the **Blender** so we can **DRINK UP** our dinner **REAL QUICK!!**

RIING RIING

THE PLOT THICKENS

THE POT SICKENS

Oster LA VISTA

He lo . . ? Yes. **What . . . ?!** "The **sun** is rising in the **east!"** and "The **eagle** is in **flight!"**? I'll be **right there . . . !**

There you **go** again, Amender! You get a **strange phone call** and you **rush out of the house!** And you never tell us where you're **going!** Suppose there's an **emergency** and I have to get in **touch** with you! **Who** should I **call . .** ?!

President Reagan . . . !!

Scaredcrow! This is the **Security Control Center** for **all** of **Fort Knox!** You need to pass **eleven security checkpoints** to get to this spot! What are **YOU** doing here!

Oh . . . I was **just** in the **neighborhood!** But I **might** ask **you** the **same question!** What're **YOU** doing here??

Once, when I **worked** here, I took an **extra-long LUNCH HOUR!** I came back to **make up** the **time!**

HINT OF MINT

SCHOOL OF HARD KNOX

CASH SI CARRY NO

C mon! Knock off the **nonsense!** You were **opening** that **vault door** leading to our **national gold supply** when we walked in!

You're **dreaming,** Scaredcrow! This door is protected with **15 vibration detectors** and a **tinkle bell...!!**

You **WERE TOO** opening that vault!! I was **here earlier,** and I put a little piece of **Scotch Tape** between the door and the jamb and it's been **pulled loose!!**

Give me a **break,** Amender! There's four million dollars worth of **detection equipment** here and **you** can prove he was opening the vault door because of a penny's worth of **Scotch Tape?!?**

Partly! I also put **face powder** on the vault door **handle,** and Ratfink has it all over his **fingers!**

Okay!! **NOW** you're talking **sophisticated detection!!**

You two make **QUITE A TEAM!**

It's **inventiveness, deduction** and **mutual respect** that makes for a **good "Detective Team"!**

Uh—I was thinking more like a **"COMEDY Team"!**

Now that you've got the **drop** on us, Ratfink, why don't you tell us **how** you actually got the vault door **unlocked...??**

EASY!! I told the **Security Chief** I was from **Maintenance** and I had to change a **light bulb** inside the vault! **He** opened the door **FOR** me!

You **kidding?!** Change a **light bulb?!?** No Security Chief in the **WORLD** would believe **that!**

Ordinarily, I'd say you were **right!** But, in keeping with the level of **logic** and **believability** on this series, I'd say **this** plot explanation was **right on target!**

MINT DROP

Now that I've got the vault door **unlocked,** my only problem is... **how** do I get the **GOLD** past the **Guards** at the **GATE?!?**

Why not say it's **getting dirty...** and you're sending it out to be **DRY CLEANED!?!**

Whose **SIDE** are you on, **ANYWAY!?**

I'm **sorry,** Scaredcrow! It's just that, whenever I see a **problem,** I try to **SOLVE** it!

Scaredcrow, I **know exactly** what you're going to **say...** that I **talk too much!** And you're **right!**

Like that silly time I let it slip that **anyone** could get into the **Pentagon War Room** by using the code words, **"Big Boom-Boom"!**

And the time I hoped **no spy** would **realize** that if you **reversed** the **phone number** of the **Washington Hilton,** you've have the **phone number** of the **White House Hot Line!** And—

Will you **SHUT UP,** Amender!! Right **now...** you're making **BENEDICT ARNOLD** look like a **PATRIOT!!**

I've got a **truck** outside! I'm taking **you with me** as a **hostage** along with the gold and I'm locking **Scaredcrow** here in the **vault**...!

Pssst!! Scaredcrow!! I'm leaving you my **nailfile!**

Smart move, Amender! I'll bet you know some **homey way** for me to **use** your nailfile to get out of the **vault** once you **leave!**

Don't be an **idiot!** That vault door is **three feet thick!** The **nail file** is so you can **KILL yourself QUICKLY** rather than **suffocate SLOWLY!**

ANCHOVIA FISH IMPORTERS

SELLING FRESH FISH IS OUR ONLY PORPOISE IN LIFE! WHY NOT TRY OUR PRODUCTS...JUST FOR THE HALIBUT!

Sorry about the **blindfold,** Amender... but I couldn't let you **see** where I was **taking** you!

LOVER NOSE AS YOU ENTER

LOADING ZONE

You **won't get away with this,** Ratfink! I don't know **why** you're committing treason against the U.S., but you're in **BIG TROUBLE, now!**

When it says this is the **Land of the Free,** it means it's **free** for the **NICE people** in it, not the **BADDIES** like **you!** It means

I **should've** used the blindfold over your **MOUTH** instead of your eyes!

SALMON UP STREAM

1000 CLAMS

Ratfink's **tied me up** and left me in this **warehouse!**

These must be crates of **tools,** because there's a **SAW** sticking out of this one! I'm not much for **"Do-It-Yourself" projects,** but **this** will be a **LIFE SAVER!**

PORGY AND BASS 97¢ LB

SAWFISH

SAWFISH

ZZZT ZZZZT

Unfortunately, that Ratfink, Ratfink, took my **pocketbook,** and there's a **pay phone** on that wall!

Now **where** can I get a **dime** to call **The Agency??**

I know!! I didn't win the **PTA Ice Sculpture Contest** last winter for **nothing!** I'll just **sculpt** a **dime** from that **block of ice!**

Hello! **The Agency!!**

This is **Mrs. Kling!!** Let me talk to **Mr. Smellrose,** please ..and, **no, I don't know** the **password!**

Then **how** do I know you're **Mrs. Kling,** and not some **spy...?!**

Would a **spy** be **stupid enough** to **admit** she **doesn't know** the **password?!**

You **know,** Mrs. Kling in a **very strange way,** you make a **lot** of **sense** sometimes!

Hold on! I'll connect you to Mr. Smellrose!

HOT LINE

Scaredcrow has been locked in the vault at Fort Knox... and I'm being held as a hostage by Ratfink!

Uh—do you know where, Amender?

Of course! Here ...in a ROOM!

You're going to have to give us just a bit more help than that, Amender! We're good—but not THAT good!

Can you see anything out the window?

No! There's absolutely nothing out there except water ...and some ships!

You're on the WATERFRONT!

Wow! You guys ARE good!

This is your operator! Sorry but your time is up—because your dime has melted!

Gee! How did you find me so fast?

You said it smelled FISHY! In Washington, D.C., that narrows it down to four places: the White House the Justice Department Congress or the Anchovia Fish Importing Company...!!

And since the White House, the Justice Department and Congress aren't on any water—we came here!

AGENCY SWAT TEAM

Do you think the real CIA would've found me so fast?

Nahhhh! They'd still be arguing over which Department should go looking for you!!

By the way, I captured Ratfink for you! He came back, and I lassoed him!

Where'd you find a lasso in this warehouse??

I sculpted it out of ice!! When I said I won the PTA Ice Sculpture Contest, I wasn't kidding!

FILET OF SOLE

Gee, I'm glad to see The Agency rescued YOU, TOO, Scaredcrow!

They DIDN'T! I got out of the vault MYSELF!

Oh? Did you get out by using The Agency's new super micro-chip pocket nuclear laser escape detonator?

No, I'm learning from Amender! I used my shoelace!

TROLLING STONE

Amender... I know I'm never supposed to show any affection toward you on this show, but I'm sure glad Ratfink didn't try any funny stuff with you!

Well, he DID try to make LOVE to me—right there in that awful fish warehouse!

How did you get out of it?

I told him "Not tonight! I've got a HADDOCK!"

THE END (I HOPE)

A STAR IS PORN DEPT.

ARTIST MORT DRUCKER WRITER PAUL LAIKIN

MAD'S X-RATED CELEBRITY TRIVIA QUIZ

Fill In The Blanks. Answers Below.

1. Despite his fame as a lover, Burt Reynolds suffers from premature ___.
2. On their wedding night, Prince Charles and Lady Diana _____ seven times.
3. Everybody knows that Bette Midler's _____ are not as large as Dolly Parton's.
4. If Gloria Steinem had her way, convicted rapists would have their _____ cut off.
5. Most people think Warren Beatty is a _____ maniac, but the truth is he doesn't _____ more than once a month.
6. Henry Kissinger loved to _____ all the Hollywood starlets he used to go out with before he was married.
7. Although Truman Capote frankly confesses to being one, Gore Vidal has never openly admitted he's a _____.
8. Brooke Shields still winces when she thinks of all the men leering at that nude baby picture of her in the bathtub with her _____ sticking out of the water.
9. Despite her libel suit victory over *The National Enquirer,* which called her a lush, Carol Burnett actually is a confirmed _____ who attends _____ meetings.
10. Nancy Reagan likes to have _____ with the President at least once a week.
11. While in the Navy during World War II, Don Rickles got a case of _____ from a Hawaiian girl.
12. It was a well-publicized fact that ex-President Jimmy Carter developed hemorrhoids in his _____.
13. Insiders agree that Milton Berle has the biggest _____ in Show Business.
14. Lenny Bruce was the first to admit on stage that eating beans made him _____ all night long.
15. Intimates swear that Robert Redford is a closet _____.

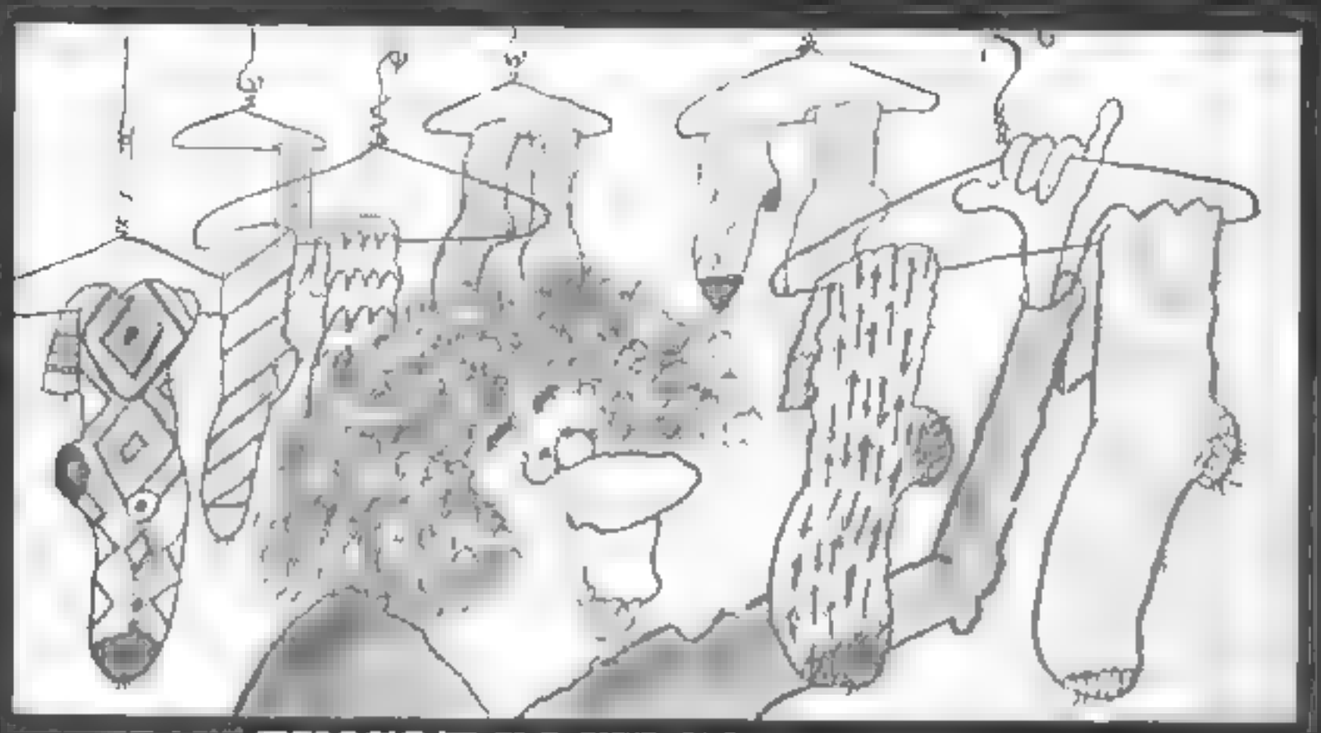
If you came up with any other answers than these, you've got an X-RATED mind! 1. baldness 2. danced 3. film grosses 4. paroles 5. health, exercise 6. impress 7. mystery story lover 8. rubber duck 9. parent, PTA 10. tea 11. champagne 12. term of office 13. ego 14. nauseous 15. re-arranger

YUKS FOR CLUCKS DEPT.

SIMPLE GAMES FOR THE SCHO

TWO-COLOR RUBIK CUBES

FOUR-WALL DARTS



SINGLE SOCK COLLECTING

TOENAIL SPLATTER PAINTING

MOSQUITO SPOTTING

AND PASTIMES OL DROP-OUT

WRITER AND ARTIST: PAUL PETER PORGES

BASIC WORD PROCESSING

STYROFOAM PACKAGING RESTORING

BEAN BAG PING PONG

SLAM-DUNK SNACKING

ONE-CARD MONTE

SMILES PER HOUR DEPT.

FIRST, THERE WAS "THE MAD STOPWATCH." THEN, "THE MAD THERMOMETER." NOW...

THE MAD SP

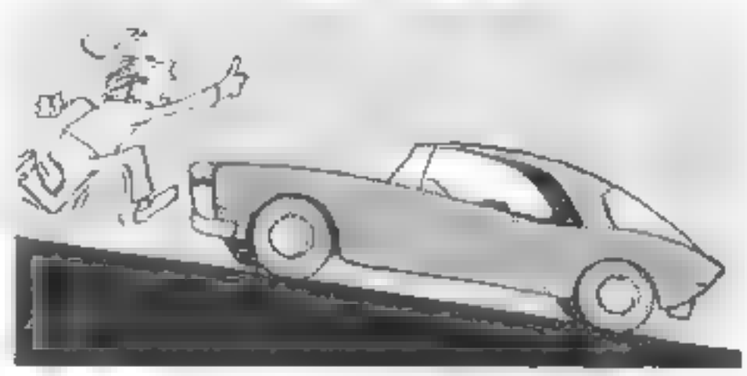
419 MPH

...is the speed the Post Office zips your letter across the country. (Too bad it was only going across town!)

14.2 MPH

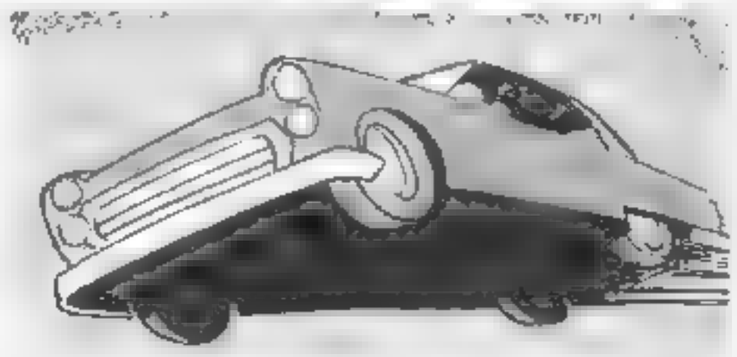
...is how much faster you bop down the street plugged into your Walkman.

17.3 MPH



...is the average speed of a Ford Pinto that's supposed to be in "park."

127 MPH

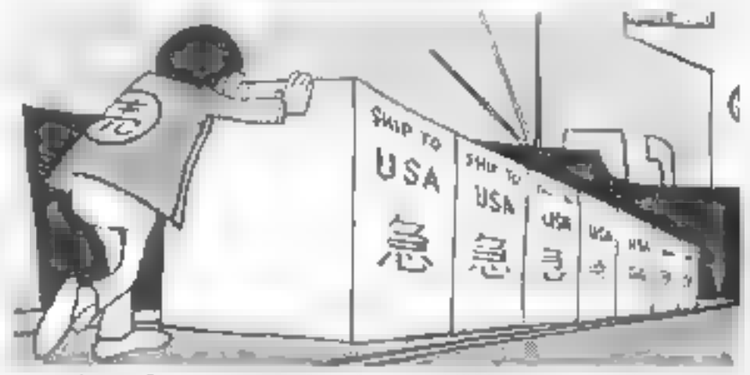


...is the average speed of any car appearing in "The Dukes Of Hazzard."

47.2 MPH

...is the speed an unpopped kernel of corn travels from your mouth to the theater floor after being spit.

100 MPH

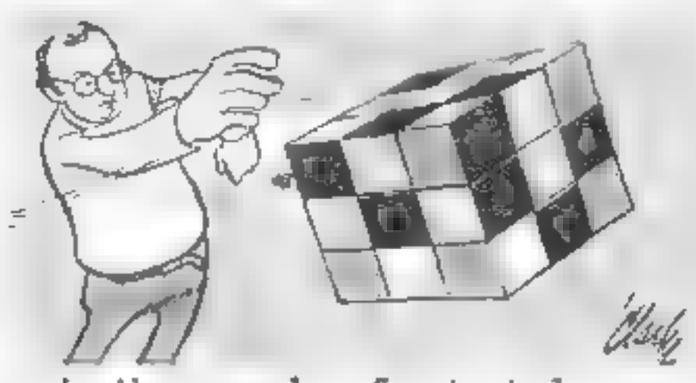


...is the speed that TV's and Video Recorders are rolling off Japanese assembly lines for shipment to the U.S.

59.9 MPH

...is the minimum speed you're driving when the person giving directions suddenly tells you to "TURN HERE!!"

76.9 MPH



...is the speed a frustrated person hurls a Rubik's Cube across the room.

.6 MPH

...is the speed at which a raw clam you swallow slithers down your throat.

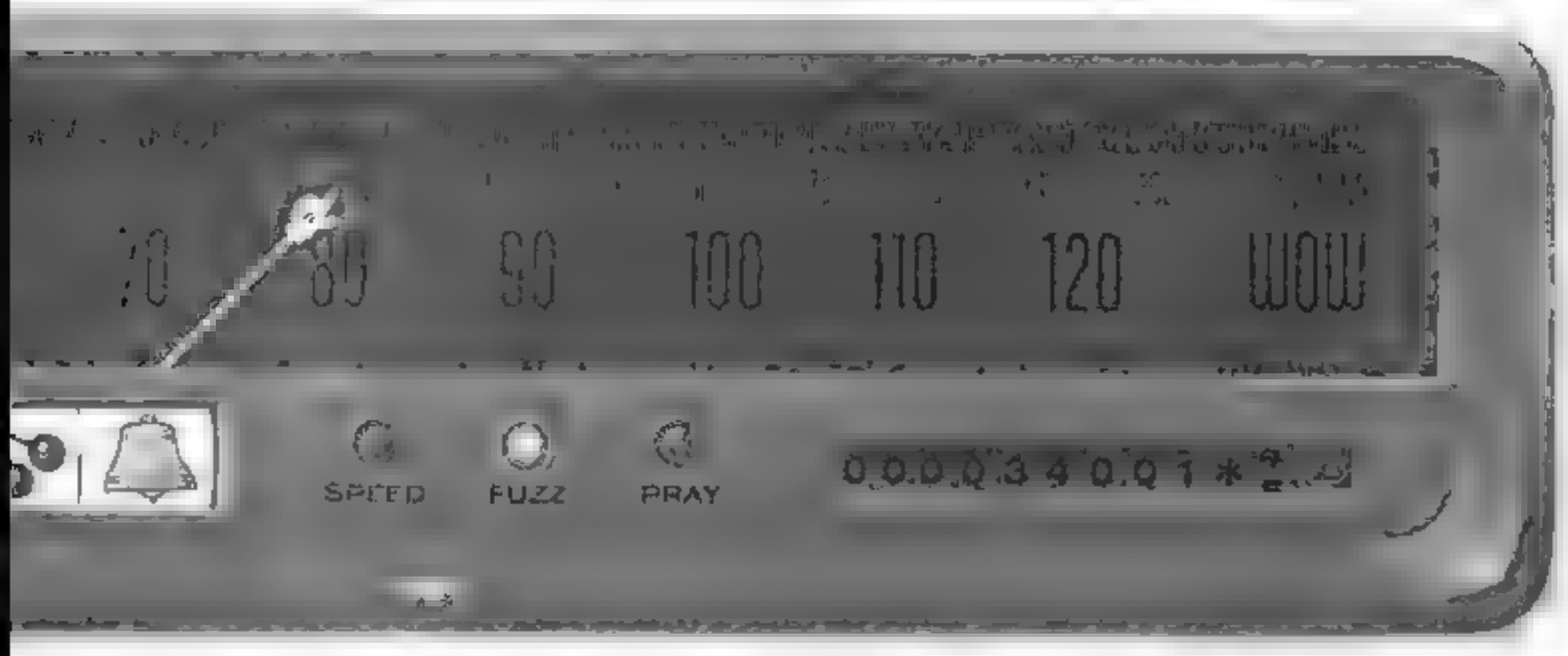
19.9 MPH

...is the average speed of a Moonie who's running after you in an airport.

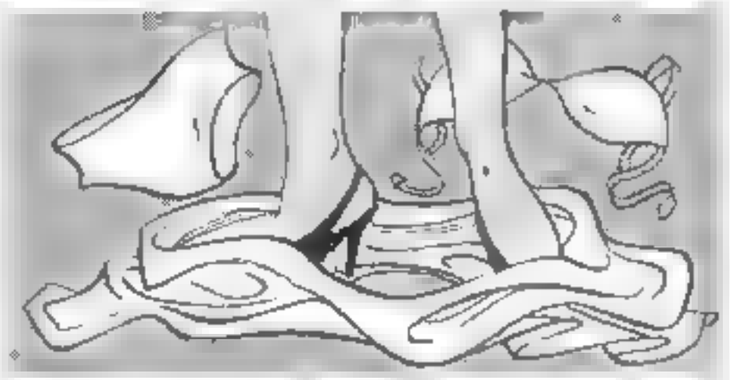
ARTIST BOB CLARKE

DUE TO AN UNPRECEDENTED DEMAND (FROM THE AUTHOR), WE RELUCTANTLY PRESENT:

EEDOMETER



19.5 MPH

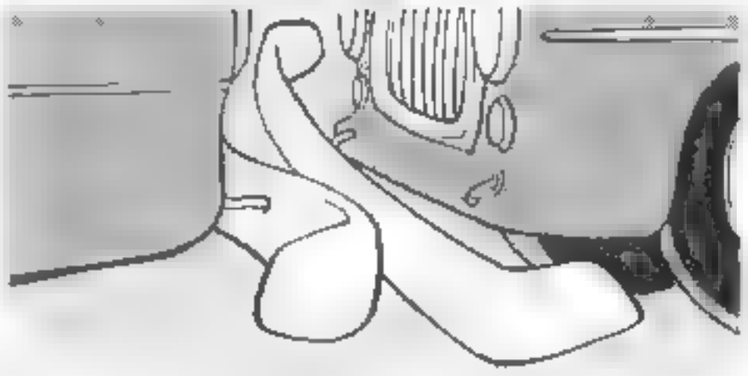


...is the speed at which Bo Derek's clothes drop to the floor...regardless of what kind of movie she's in.

6.8 MPH

..is the speed at which the aroma of your belch wafts across the room.

1.4 MPH

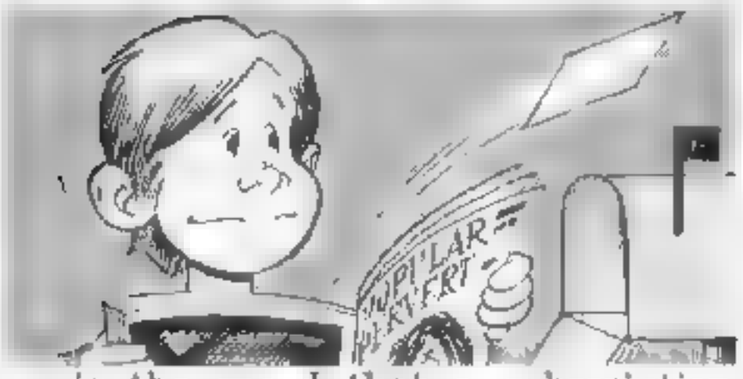


...is the speed American car bumpers can touch with no damage to either car.

96.3 MPH

...is the average speed a parking attendant drives your brand new car.

115 MPH

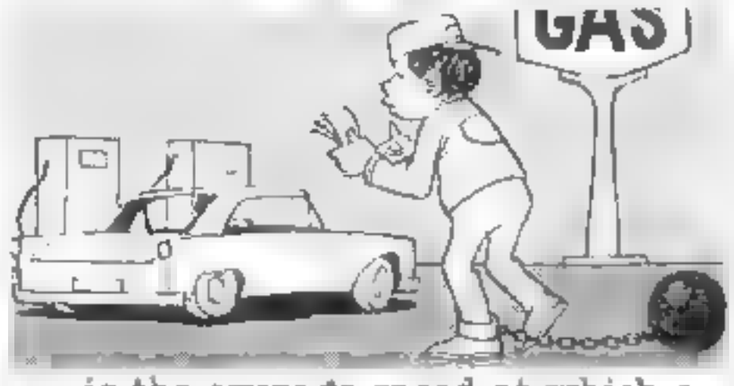


...is the speed that a subscription renewal card travels as it flies out of a magazine the moment you open it.

12.9 MPH

...is how much faster the average couple drives back home after driving downtown to see an X-rated movie

.07 MPH



...is the average speed at which a typical gas station attendant walks back to your car with your change.

20.5 MPH

...is the speed at which a hot dog shoots out the other end of the roll.

.675 MPH

...is the speed at which your socks inch their way down to your ankles.

.675 MPH

...is the speed at which your jockey shorts inch their way up your crotch.

WRITER: JOHN FICARRA

FISH SCHTICK DEPT.

LAST YEAR ...IT WAS JENNIFER BEALS ON LAND; THIS YEAR... IT'S DARYL HANNAH UNDER WATER IN...

Splash

Gee, I'm **sorry**, Mr McGilla! There was some **bad weather** upstate, and all I've got is **one hundred cases** of **crushed, rotten, slimy cherries at twenty-six cents a pound...!**

Are you **CRAZY**, Bowser?! Have you gone **Bocci balls?!** What would I want with **one hundred cases of crushed rotten, slimy cherries...!?!**

Okay... then how about **TWO hundred cases at SIXTEEN cents a pound?!?**

DEAL!! I can pass them off to my customers as **"slightly irregular" plums!**

That's **Alvin Bowser**, the most **likeable, charming, vulnerable young man** this crazy Fruit and Vegetable Industry has seen since **The Jolly Green Giant!!**

A Fruit and Vegetable Man, eh? Well... I see the **FRUIT**, but I don't see a **single vegetable!**

Oh, **no?!?** Well, **there's** one **now!!** Alvin's brother, **Ferdie!**

NO BALL PLAYING

FRUIT OF THE MONTH PEARS

FRUIT OF THE LOOM SHORTS

WILLIAM DRUCKER

dance

Hey, I'm **PUBLISHED!** They printed my **letter** in **"Penthouse"!** Here, Alvin! **Read it!**

Not now, Ferdie! I'm **busy** with a **customer!**

But it's **great publicity! I plugged** our **produce business!**

Our produce business?? **How?**

It was the **highlight** of my **letter!** I mentioned the **week-end** I spent in a **motel** with a crate of **CASABA MELONS!**

Ferdie! What in heck are you **doing?!**

Making a **dull wedding** a little **LESS DULL!**

You've been **looking up girl's dresses** since you were a **little boy!** You **haven't changed!!**

Yeah! and thank God, **neither** have the **GIRLS!!**

Come on!! You're gonna get **caught!**

No chance! **These** days, they think I'm **BREAK DANCING!**

What's the matter, Alvin? Are you **depressed?**

Me?! Nahhhh! I always bury my face in a bowl of pretzels!!

Hey **cheer up!** I got us **TWO BIMBOS!!**

I **know! I SAW** your bimbos, Ferdie

So . . . ?!?

So **THAT's why I'm depressed!!**

WRITER ARNIE KOGEN ARTIST: MORT DRUCKER

I'm **miserable,** Ferdie! I'm **fed up** with this **New York Singles Scene!**

Take it **easy,** kid! You're just **upset** because you **broke up** with your **girl!** Remember, there are plenty of **other** fish in the sea!

That's **IT!!** Thanks for the **advice!**

Hey!! Where are you **going?**

To **CAPE COD...!!**

Huh? Why **Cape Cod?!**

I'm **not sure...!** Something about "plenty of **other fish** in the **sea**"!

Schmuck...!! It's only an **EXPRESSION...!!**

I PROMISE I WON'T DRIVE

Excuse me! I'm **LOST!** Could you ferry me over to the island?

Go away! We're **busy!** I'm **Walter Clambroth,** and these are my **two moron helpers!** Can't you see we're in the middle of an **experiment?!?**

An experiment? **What kind** of experiment?

We're **trying** to see if people remember **"The Three Stooges"!**

DUNESBURY

THIS SIDE UP

Y'know you're **MAD!**

Yes! But at least I'm **not LOST!**

Whew...! What **happened?!** I fell off a **boat,** started to **drown,** and then **someone** pulled me **ashore!** But **WHO?**

Hey, **YOU...!** Incredibly beautiful **stranger!!** Did **YOU** save me?? Who **ARE** you...? Can you **TALK??**

And if you **CAN'T talk,** what **CAN you do...?**

Holy cow...! I just found **everyman's DREAM!** A **dynamite-looking NYMPHOMANIAC** who **doesn't talk!**

Hmmmm...! I **wonder** who she **IS?!**

I wonder where she **LIVES?!**

I wonder why my **lips** suddenly taste like **I kissed a HERRING!?**

Can you **BELIEVE this SCENE**, in a **DISNEY MOVIE?!?**

Hollywood is **always** looking for a **NEW FACE**, . among **OTHER THINGS**... and I think they **just found one!**

That's **AMAZING** Absolutely **AMAZING!!**

What? That a lady can **suddenly materialize** at the **Statue of Liberty**... **totally nude?**

No... that she can walk through a **crowd** of **New Yorkers**... and **nobody** ripped off her **valuable gold necklace!!**

Okay, lady we're **pulling you in!**

I dunno what **country** you come from, but the **Statue** says, "Give me your **TIRED** and your **POOR!"** It **don't say nuthin'** about your **STARK NAKED!**

You **KNOW** this kook, Mister...?

Uh... yeah! **Sort of...!**

Well, get her **out** of here! She's a lousy **trouble-maker!**

What'd she **do?**

She shows up at the **Statue of Liberty**... lookin' like **Lady Godiva!** It took **twenty-six cops** to **arrest her!**

What?!? TWENTY SIX COPS?!?

Hey, when a **naked lady** who looks like **HER** has to be **arrested,** we **suddenly** get a **lot of volunteers!**

NY ♡ ME

This girl's **unbelievable!!** She **doesn't talk...!** And all she ever wants to do is **kiss**... and **make love!!**

Funny... I've **never seen** a chick so **AT HOME** on a **WATER BED...!!**

I've **misplaced** my **girl friend!** Have you seen a **gorgeous blonde** who **doesn't talk**... who's **innocent, unspoiled** and **sex-crazed**... who's **every man's fantasy?**

Sure! Over **there!** She has your **credit card!** She's been on a **spending spree!!**

She's run up **charges** of well over **$7000!**

Suddenly my **fantasy girl** is turning into a **New York housewife!**

More than you **know!** She's **ALSO** been star ing at **TV** for seven hours straight!

GUCCI BAG LADY

Hello, Alvin! I find that your **TV** is **very educational!**

You can **TALK?!?**

Yes! **Colgate** is a **great-tasting gel! Pepsi** is **less filling! Don't squeeze** the **Charmin!** And **now,** here's your **host, Burt Convy!!**

Hon, its been **a rough day!** Let's go back to **my** place!

Not tonight! I feel **logy, listless** and **out-of-sorts!**

Look, **FORGET TV!** We'll just **relax** in **bed,** and—

I PITY THE POOR FOOL WHO TRIES TO GET ME INTO THE SACK!!

Oooops! Sounds like she watched **"MR T", too!!**

I just **can't believe it!!** You **mastered English** by spending a **few hours** in **Bloomingdale's Television Department?!?**

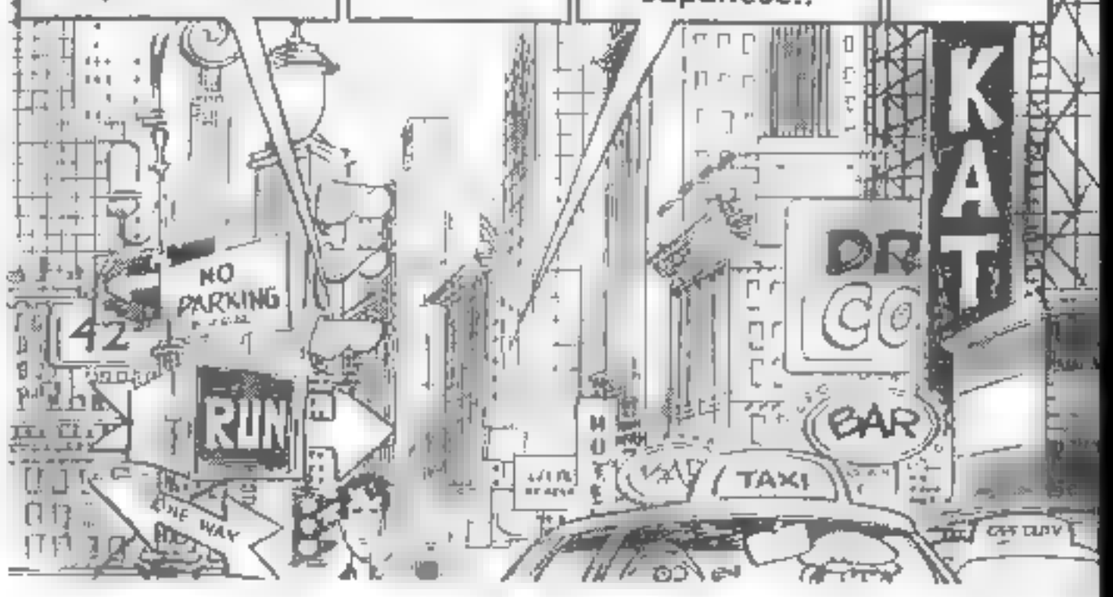
Yes but **one** thing **puzzles** me! Who is this **"SONY"?**

That's the name of a **Japanese TV manufacturer!**

Oh, some of my **best friends** were **Japanese!!**

WERE?

Yes! **Most** of them are **now SUSHI!**



Lexington, what are you **doing** in there?

Taking a **bath!**

At **THREE** in the **MORNING?!**

I'm waiting for the **TIDE** to come in!

Lexington is **VERY STRANGE,** Ferd e! I mean—that **bath-tub incident**...her **weird behavior** in **Bloomingdale's** popping up **STARK NUDE** at the **Statue of Liberty!!**

Hey, man **don't knock nudity!** Its what **MADE** this country **GREAT!!**

I really don't mean to **EMBARRASS** you, Alvin... but where **I come from, we EAT** lobsters this way!!

My GOD...! I'm dating a girl from **SOUTH PHILLY!!**

I've been **following you** since **Cape Cod** and, **at last,** I've **caught up** with you!

Walter Clambroth is about to **prove** something...**once** and for **all!!**

SPLASH!!

MISSED AGAIN ..for the **umpteenth time!** But **I proved** my **point** !!

Peter Sellers may be **gone,** but the character of the bumbling **Inspector** Clouseau is **STILL ALIVE in films!!**

THERE .!! I've **proved** it! She **IS** a **MERMAID!!**

Alvin!! Help me! **Say** some thing!!

Our **ENGAGEMENT** is **OFF...!!**

Hey, **Taxi!**

Where to, Buddy?

Any place but the **Fulton Fish Market!!**

Can you **believe it?!** I...I was **dating a FISH!!**

Hey, **why** didn't you **TELL** me you were into **WILD-LIFE!?** I could've given you some **phone numbers!!**

I **loved** her!

Correction!! You loved **IT!!**

Ferdie, as my older brother, I need **compassion** and **understanding** at a time like this!

Okay... look at the **GOOD side!** She **could** have been a **SWORD FISH!!** You **could** have been **BADLY INJURED** making love to her!

Thanks for the **understanding! I KNEW** I could talk to you

I've had a **sudden change of heart!**

I've decided to be on **your side** ...and **help** the mermaid **escape** from **captivity!!**

Great! If there's anything I **need** right now, it's a **NUTTY SCIENTIST** on **my side!** Besides **I'VE** had a change of heart, **too!** I've decided to **MARRY Lexington...!**

So—**love wins** out after **all!**

Actually.. I **HAVE TO!!** I just found out she's **carrying my GUPPIES!!**

TOP SECURITY

NO ENTRY

Let's see this **gentle creature** comes from **ANOTHER WORLD...**

is **befriended** by a **HUMAN**

learns **English** from **TV...**

is **captured** by **SCIENTISTS...**

becomes **ILL** in **captivity...**

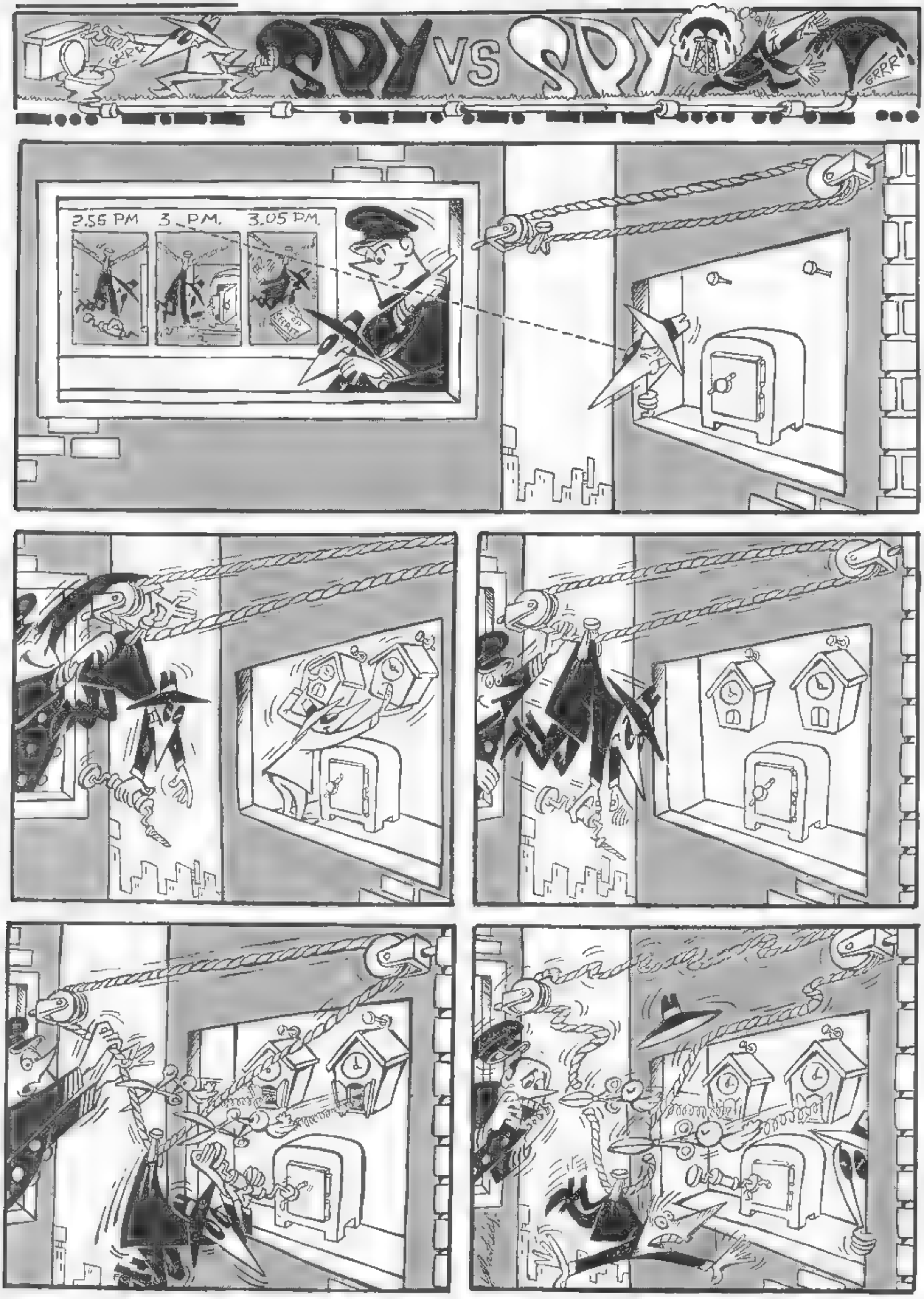
escapes with the help of **FRIENDS** ...and is finally **chased** by the **MILITARY!!**

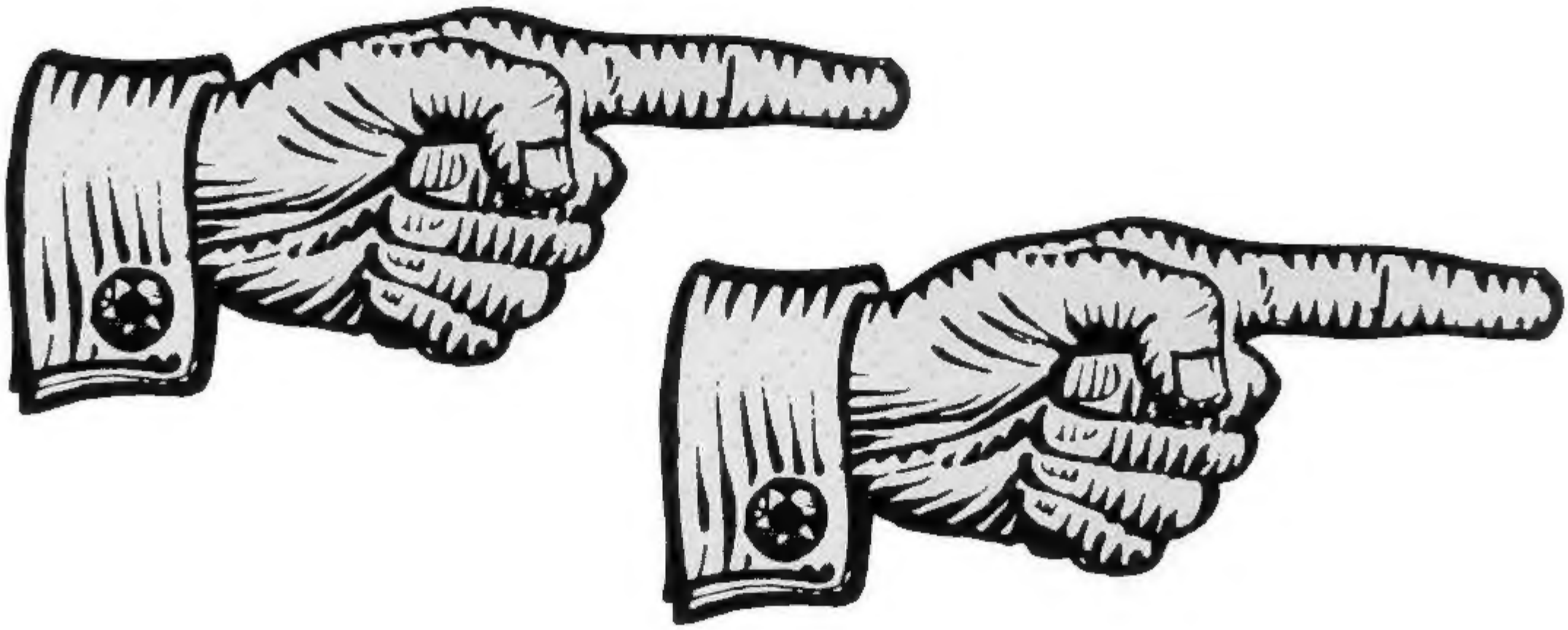
There's only **ONE POSSIBLE ENDING!!**

Lexington... PHONE HOME!!

PHONE

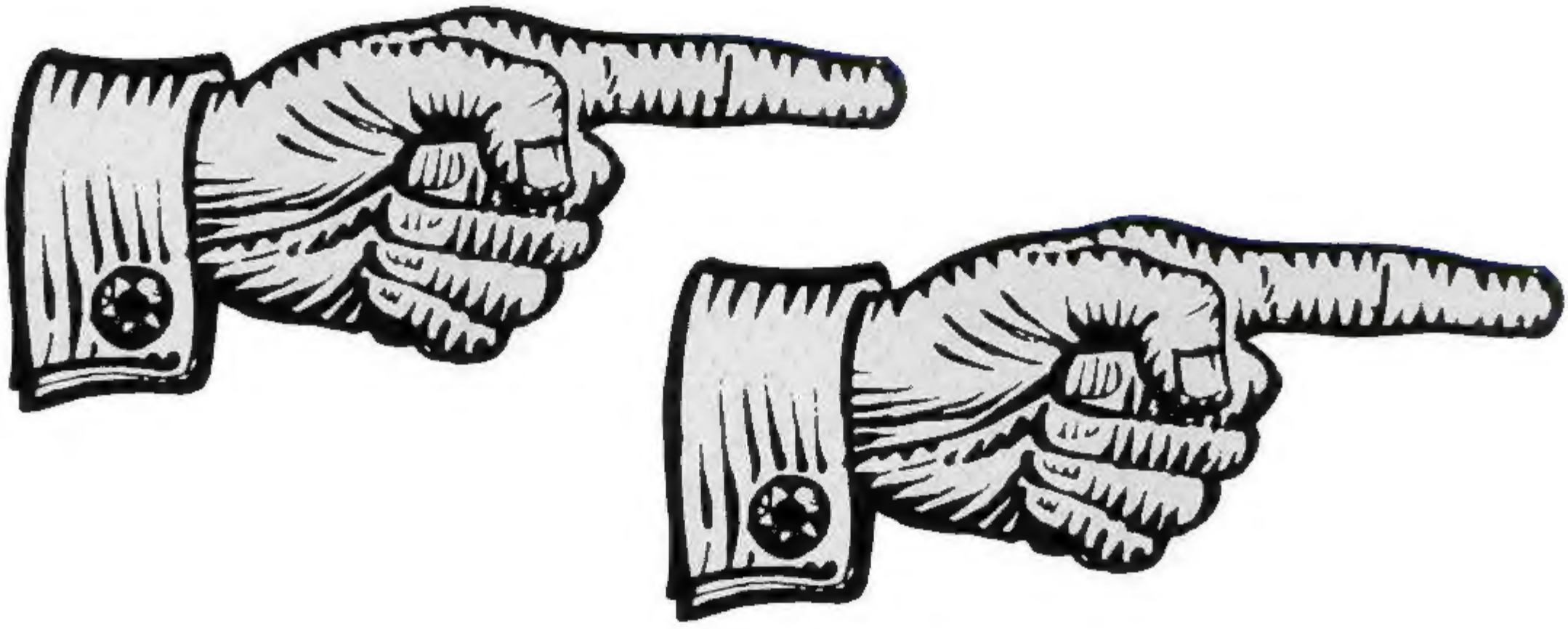
THE END


SPY vs SPY
GRR!
GRRR
2.55 PM
3 PM.
3.05 PM.
SECRET



Nothing to see here!

Please skip ahead.



WHAT BIZARRE NEW EPIDEMIC IS THREATENING TO FILL OUR HOSPITALS?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

EVERY NOW AND AGAIN, OUT OF NOWHERE, A STRANGE NEW PLAGUE SEEMS TO DESCEND UPON US. TO DISCOVER WHAT THE LATEST ONE IS, FOLD IN THE PAGE AS SHOWN AT RIGHT.

A› FOLD THIS SECTION OVER LEFT ‹B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

BUSY MEDICS ARE WORRIED ABOUT A NEW FREAK EPIDEMIC SPREADING TILL IT BECOMES A DANGER THAT EVERY ONE OF US COULD BE FACING

A› ‹B

WHAT BIZARRE NEW EPIDEMIC IS THREATENING TO FILL OUR HOSPITALS?

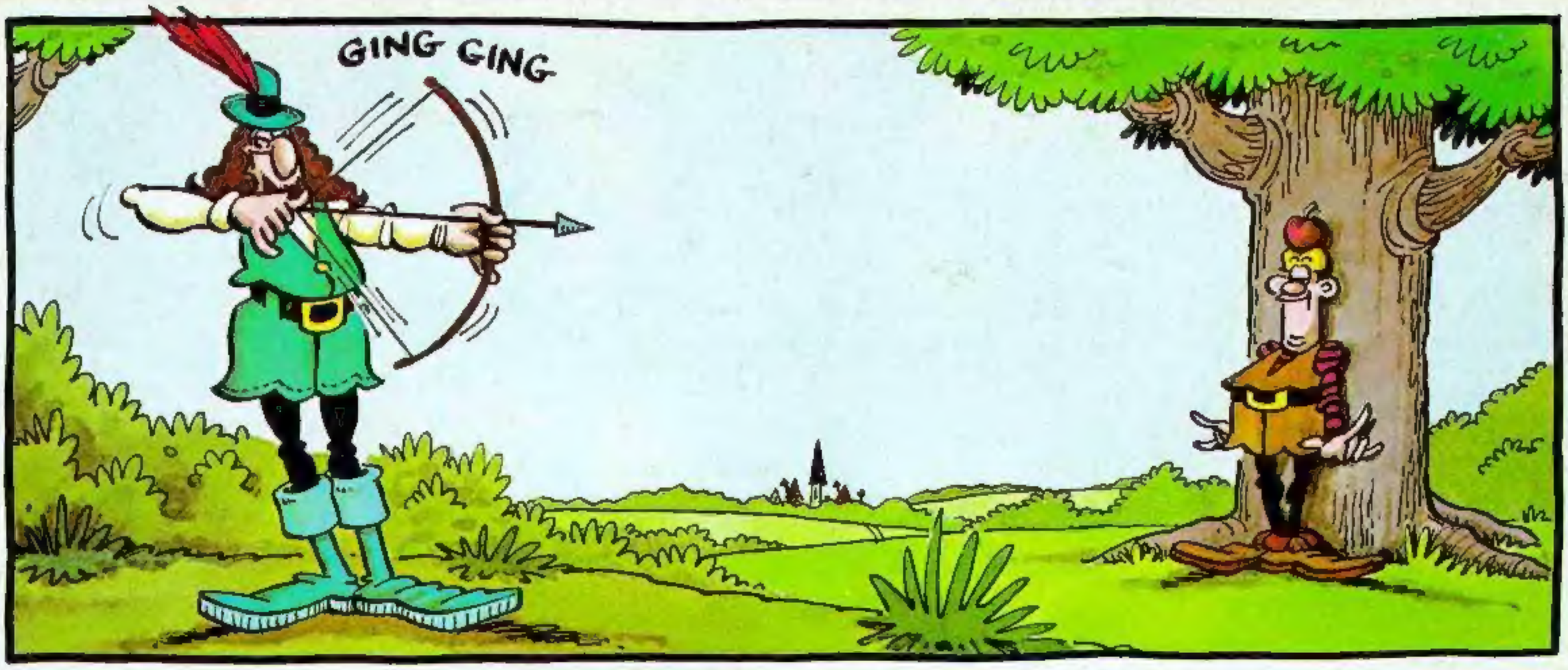
FOLD PAGE OVER LIKE THIS!

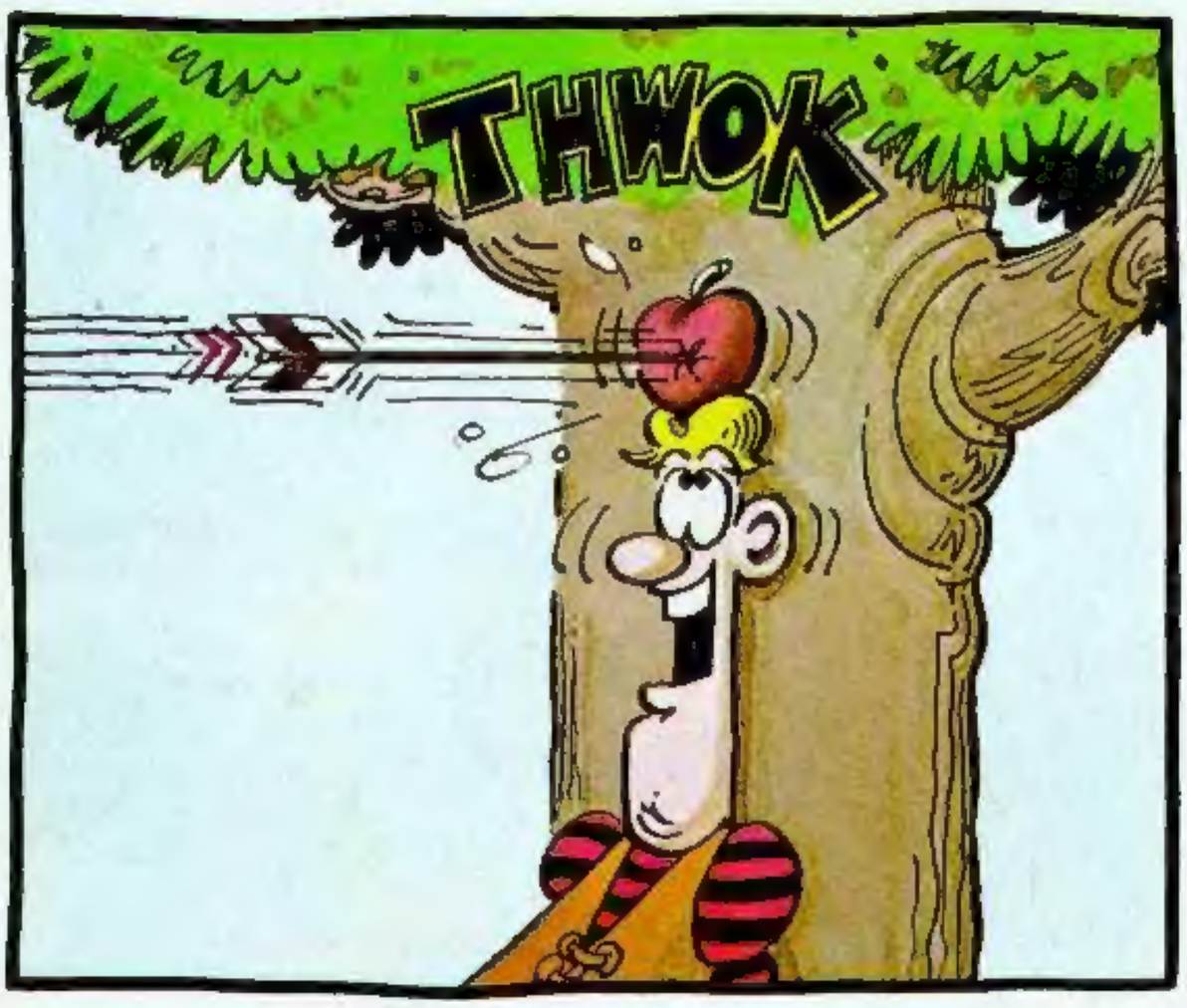
A▸B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

BREAK

DANCING
AMB





ARTIST: DON MARTIN WRITER : DON EDWING